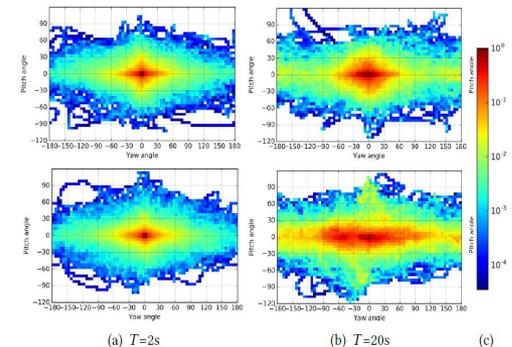
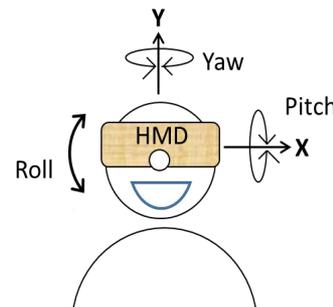


# *Had You Looked Where I'm Looking? Cross-user Similarities in Viewing Behavior for 360-degree Video and Caching Implications*

Niklas Carlsson, *Linköping University*

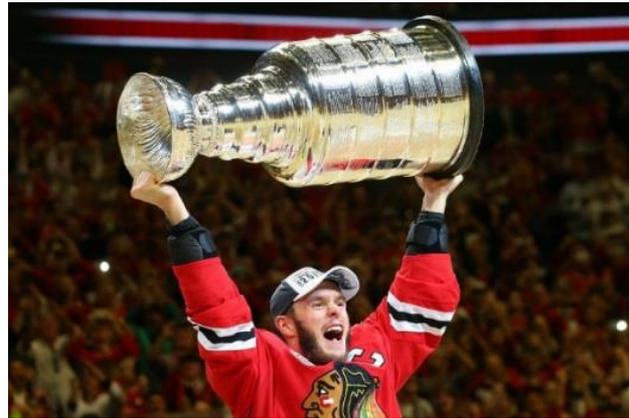
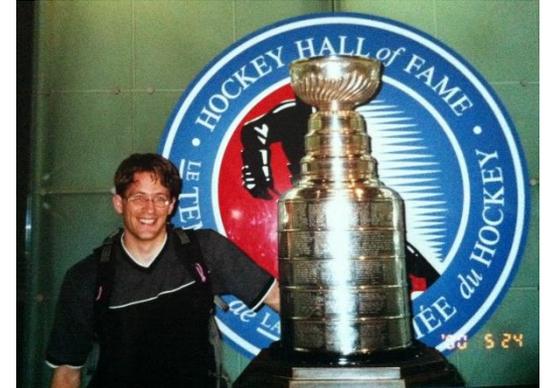
Derek Eager, *University of Saskatchewan*



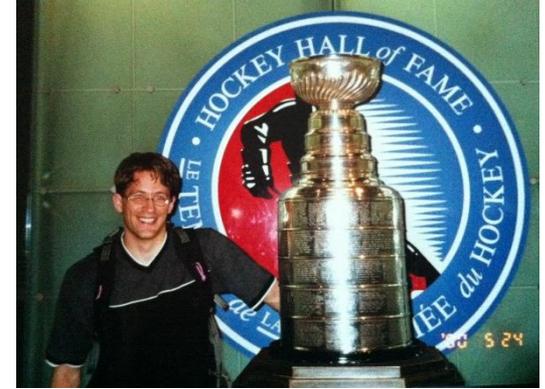


Before I start ...

# The 360-degree experience ...

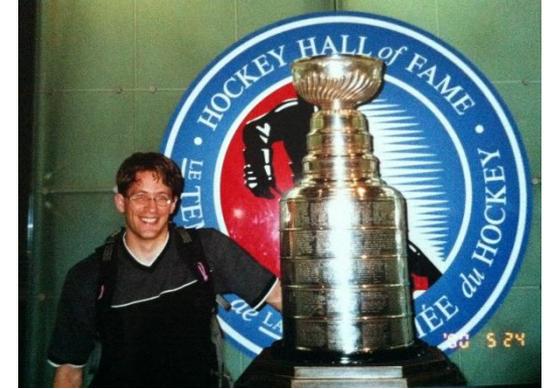


# The 360-degree experience ...



- Put the user in control of their experience

# The 360-degree experience ...



- Put the user in control of their experience
- Opportunity to revolutionize the viewing experience

# Highly bandwidth intensive ...



- 360-degree video streaming highly bandwidth intensive

# Highly bandwidth intensive ...



- 360-degree video streaming highly bandwidth intensive
- Important to identify and understand bandwidth saving opportunities

# Saving bandwidth ...



- Users only see what is in the viewport

# Saving bandwidth ...



*low quality*

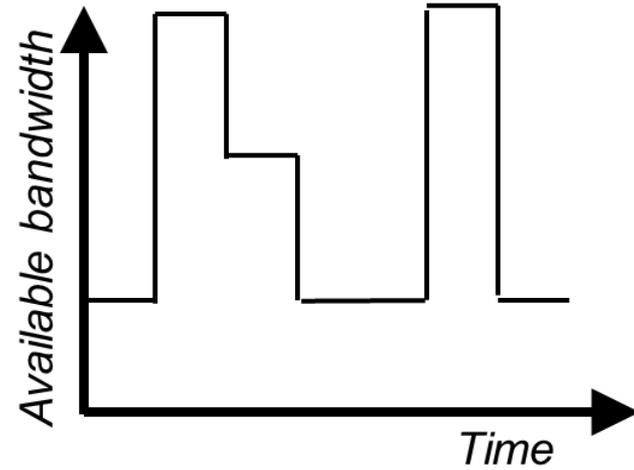
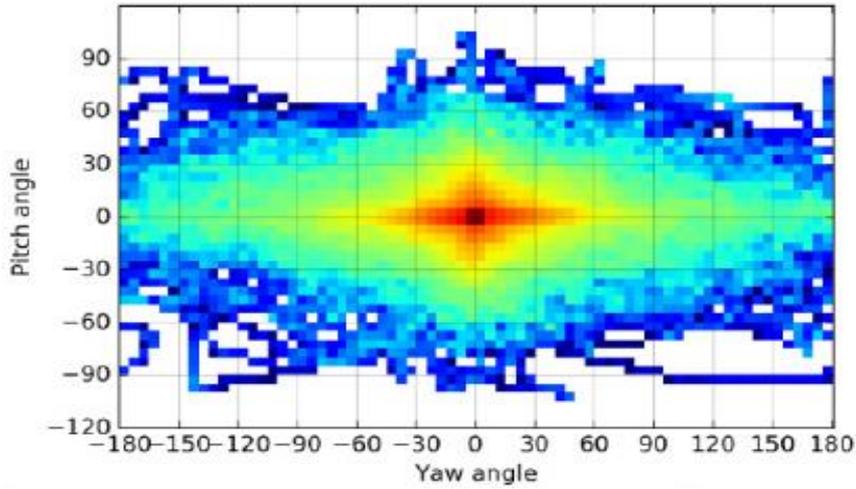
**HIGH quality**

*low quality*

viewport

- Users only see what is in the viewport
- Many techniques prioritize the region visible to the user

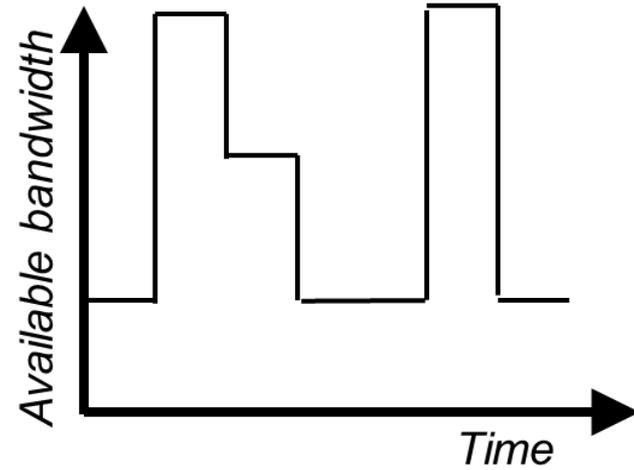
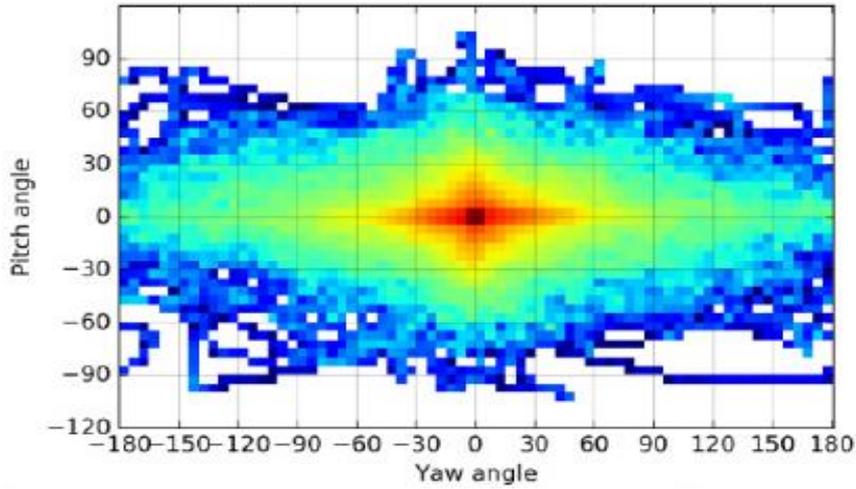
Uncertainty in both ...



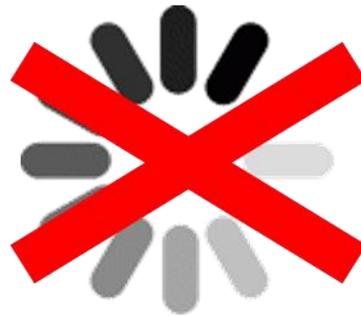
... and want to avoid stalls ...



# Uncertainty in both ...

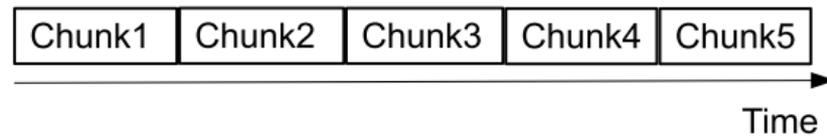


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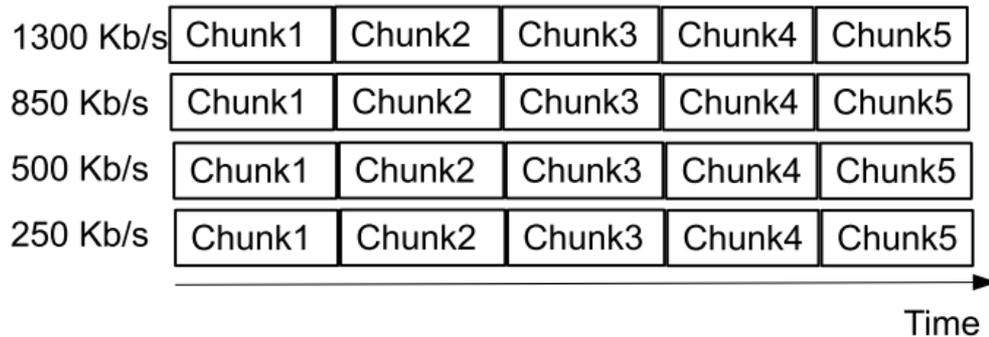
HAS/DASH + Tiling

# HTTP-based Adaptive Streaming (HAS)



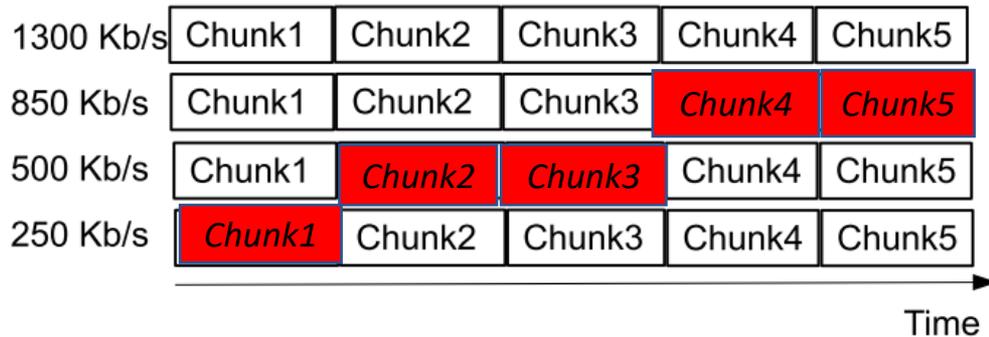
- HTTP-based ~~adaptive~~ streaming
  - Video is split into chunks
  - 
  -

# HTTP-based Adaptive Streaming (HAS)



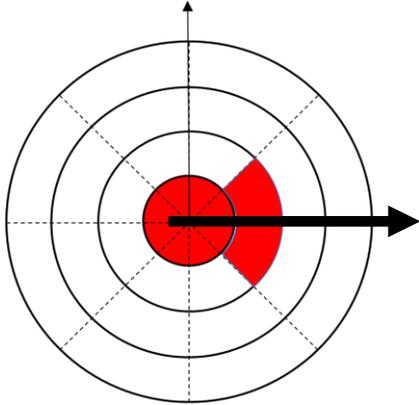
- HTTP-based **adaptive** streaming
  - Video is split into chunks
  - Each chunk in multiple bitrates (qualities)
  -

# HTTP-based Adaptive Streaming (HAS)



- HTTP-based **adaptive** streaming
  - Video is split into chunks
  - Each chunk in multiple bitrates (qualities)
  - Clients adapt quality encoding based on buffer/network conditions

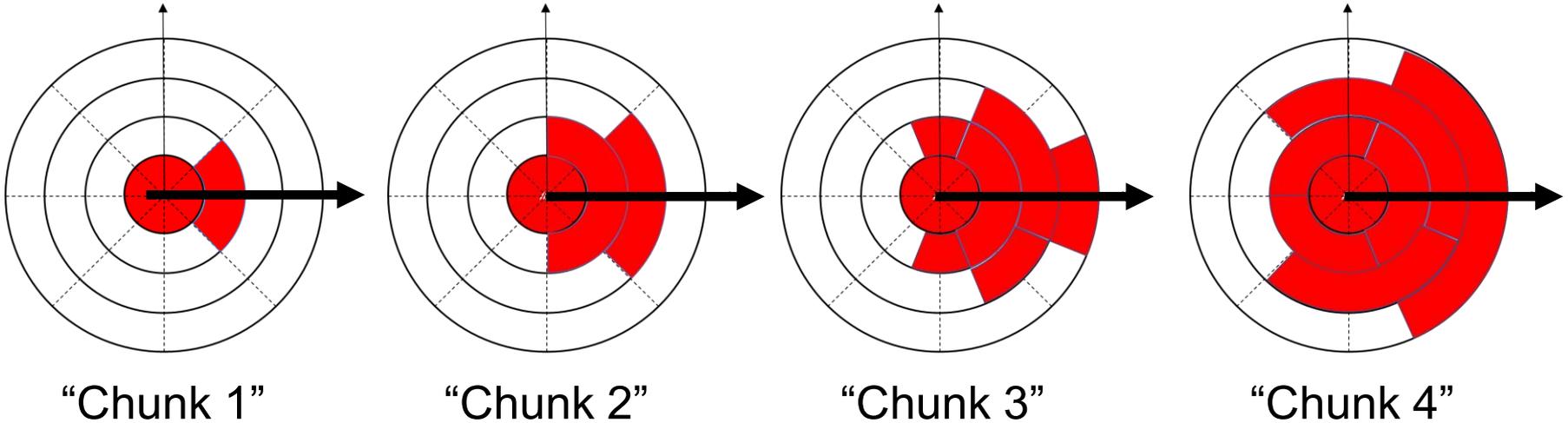
# 360 HAS with tiles



“Chunk 1”

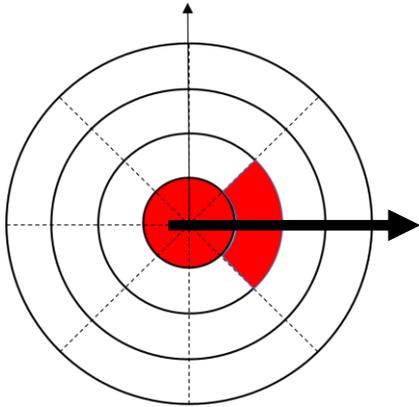
- In addition to chunks, we have
  - Tiles of different quality in each direction
- 
- 
-

# 360 HAS with tiles

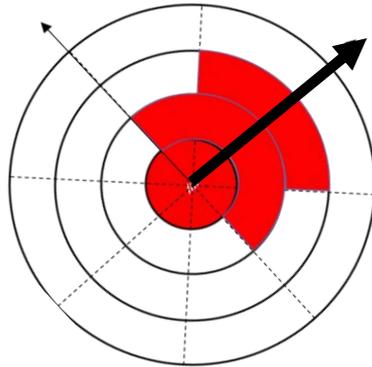


- In addition to chunks, we have
  - Tiles of different quality in each direction
- Clients adapt quality encoding of each chunk and tile based on **both**
  - buffer/network conditions, and
  - expected view field

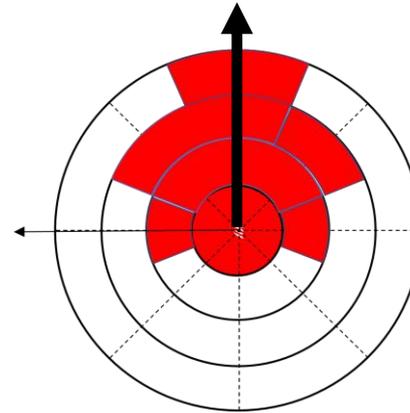
# 360 HAS with tiles



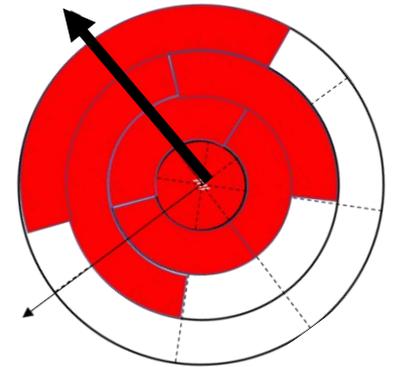
“Chunk 1”



“Chunk 2”



“Chunk 3”



“Chunk 4”

- In addition to chunks, we have
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# Contributions

- Trace-driven analysis of caching opportunities in this context ...

# Contributions

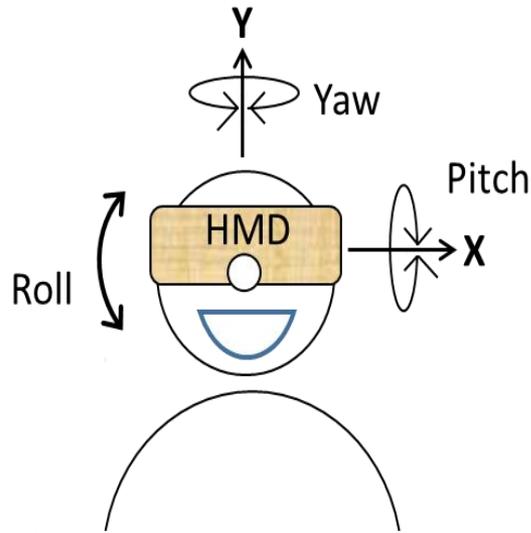
- Trace-driven analysis of caching opportunities in this context ...
- We present the first characterization of
  - the similarities in the viewing directions of users watching the same 360° video,
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  - the potential cache hit rates for different video categories and network conditions.

# Contributions

- Trace-driven analysis of caching opportunities in this context ...
- We present the first characterization of
  - the similarities in the viewing directions of users watching the same 360° video,
  - the overlap in viewports of these users (both instantaneously and on a per-chunk basis), and
  - the potential cache hit rates for different video categories and network conditions.
- Results provide insights into the conditions under which overlap can be considerable and caching effective, and can inform the design of new caching system policies tailored for 360° video.

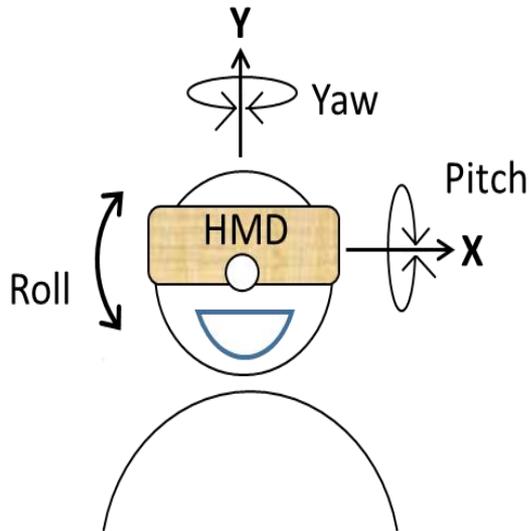


# Head movement traces



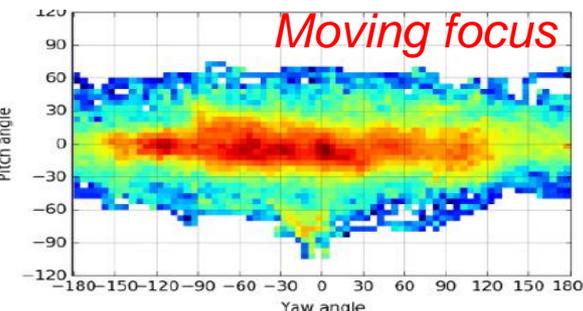
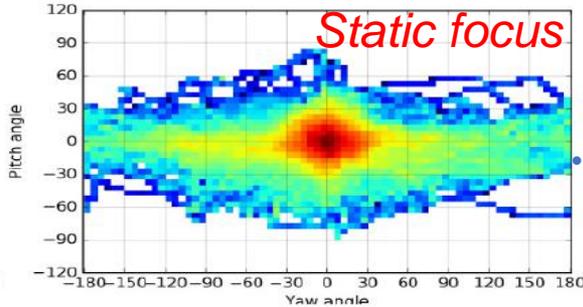
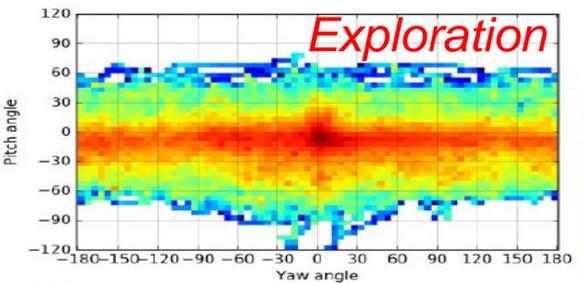
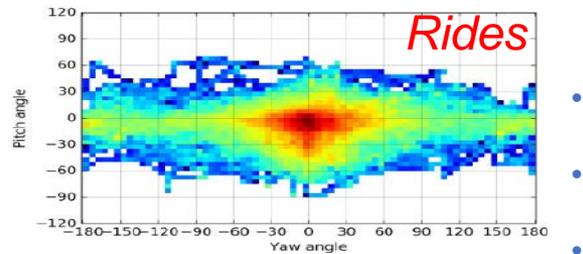
- Oculus rift
- YouTube 360 videos with 4K resolution
- Five categories
  - Rides: “virtual ride ...”
  - Exploration: “no particular focus ...”
  - Static focus: “main focus of attention static ...”
  - Moving focus: “object of attention moves ...”
  - Miscellaneous: “unique feel ...”
- Focus on “representative” videos
  - Viewed by 32 views per video
  -

# Head movement traces



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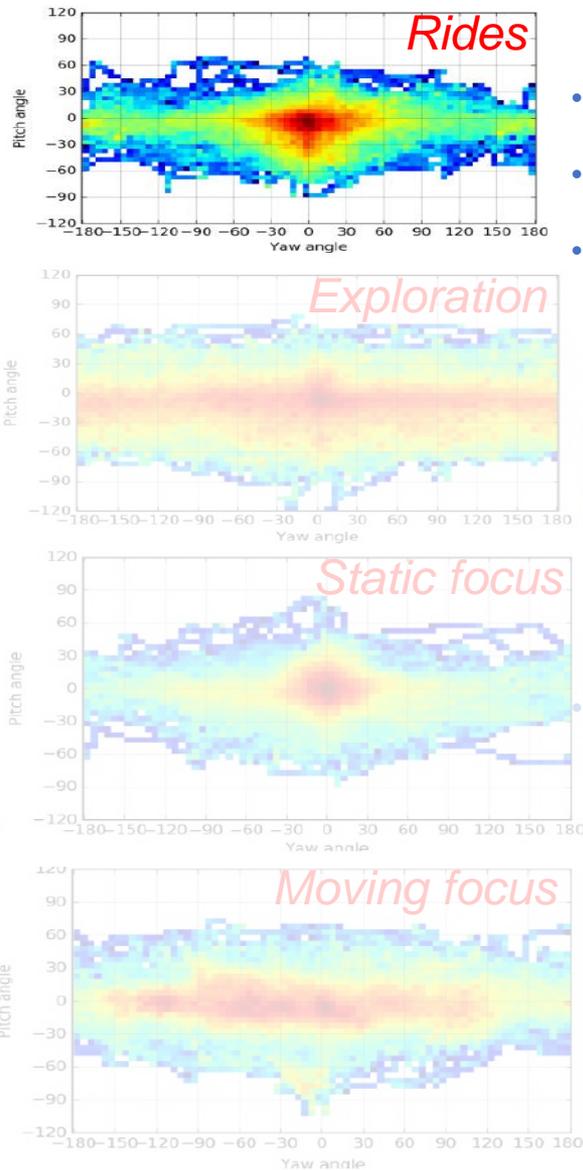
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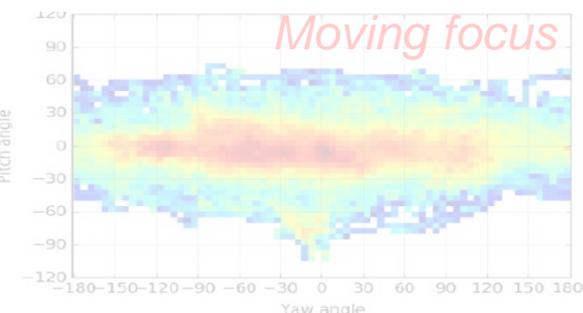
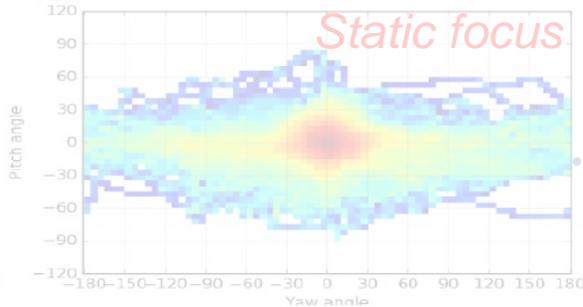
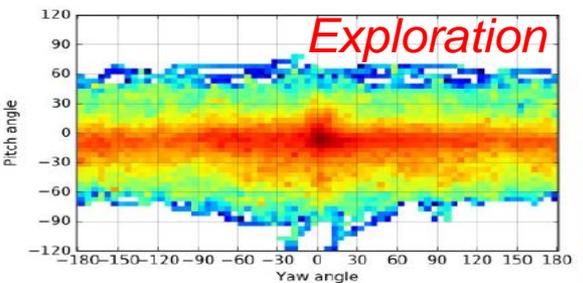
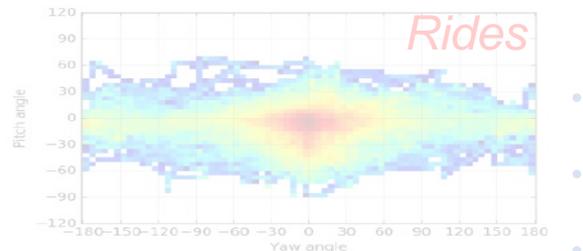


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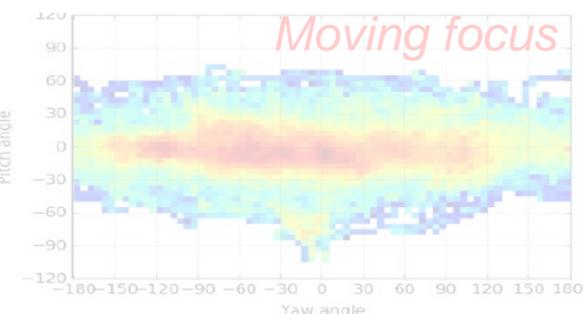
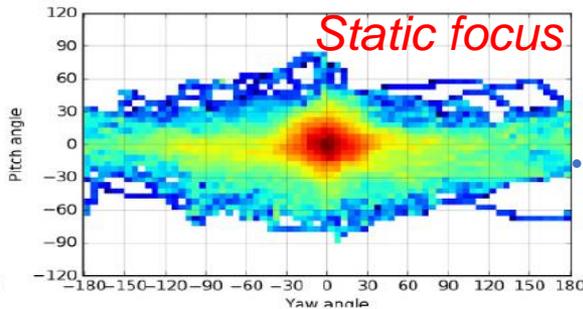
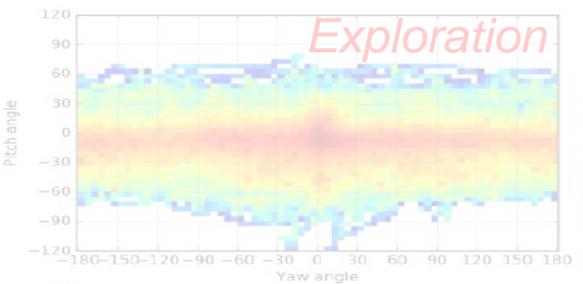
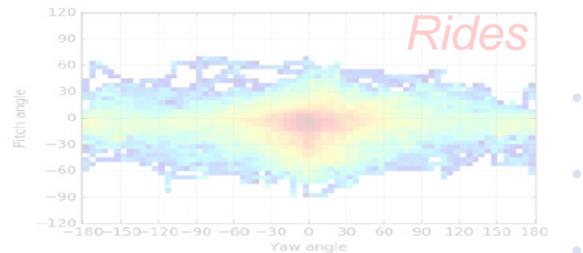


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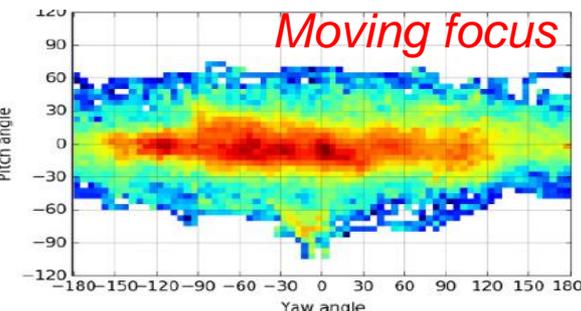
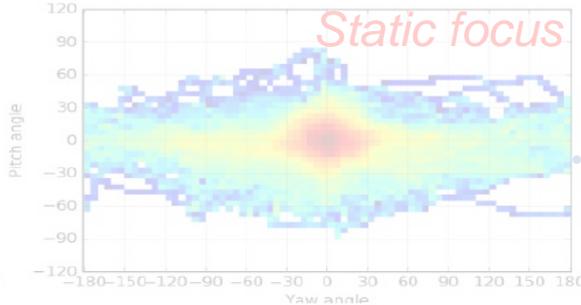
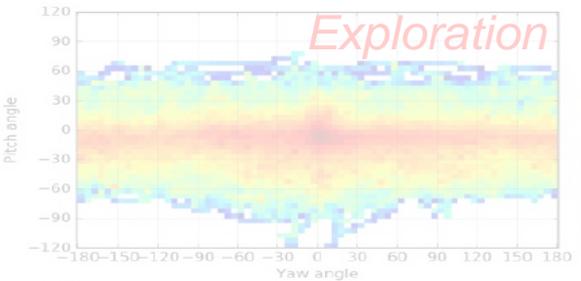
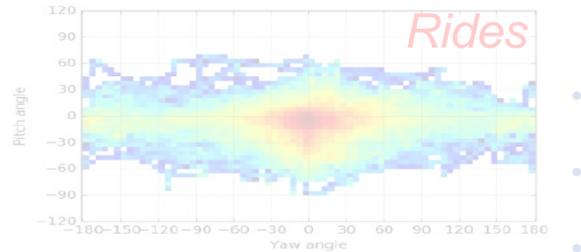


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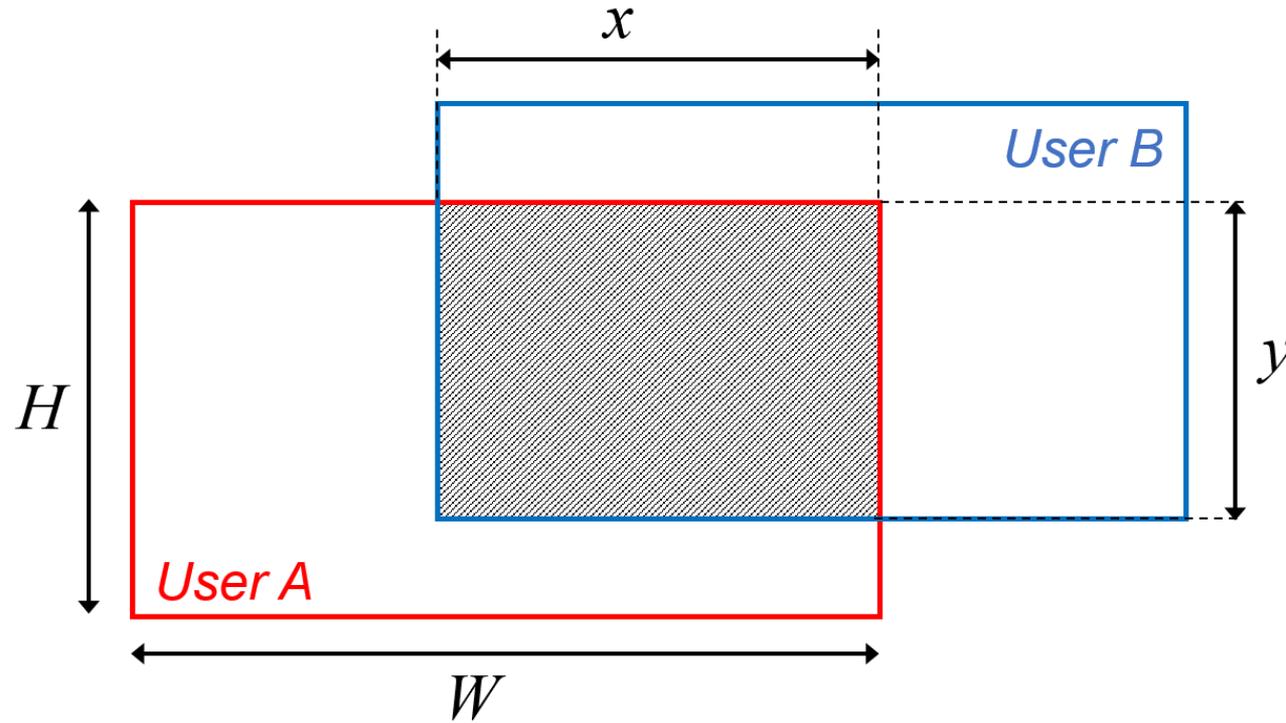
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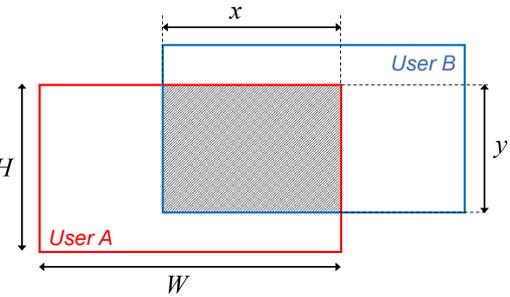
# Part 1: Instantaneous similarities

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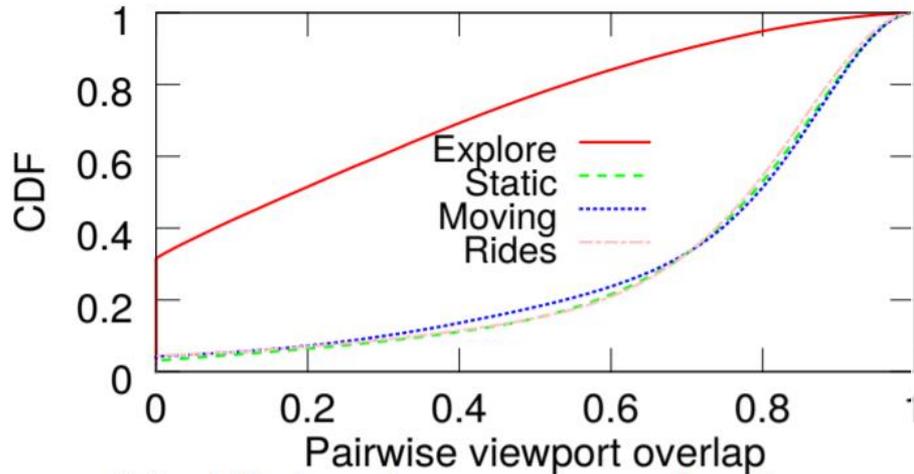
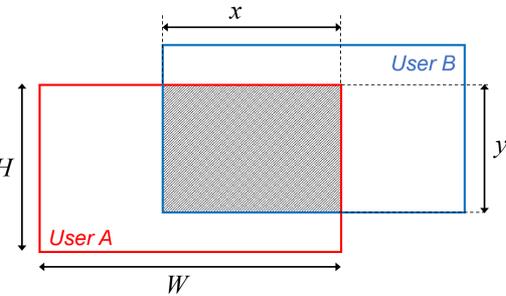


Pairwise viewport overlap

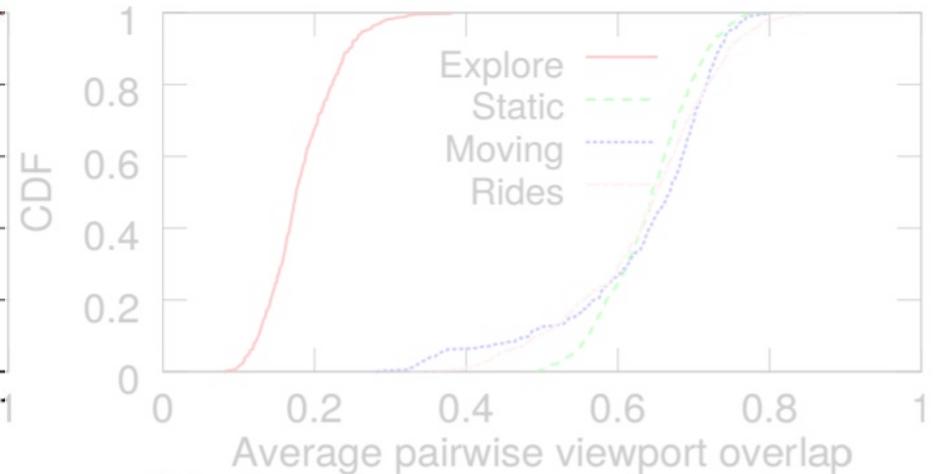
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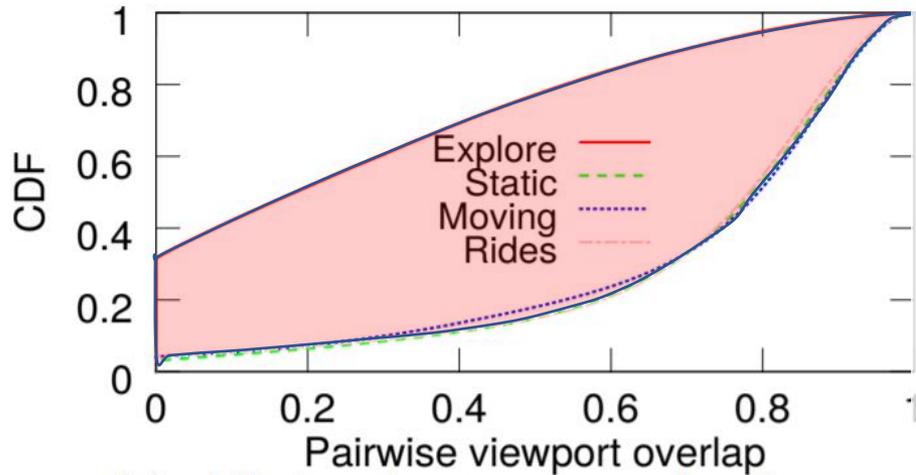
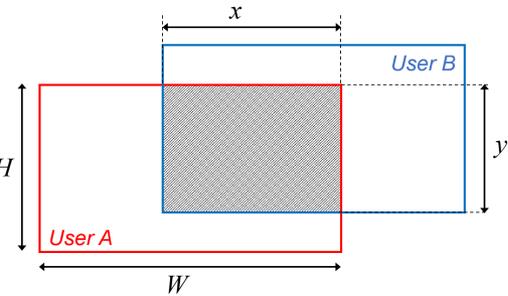
(a) All time instances and pairs



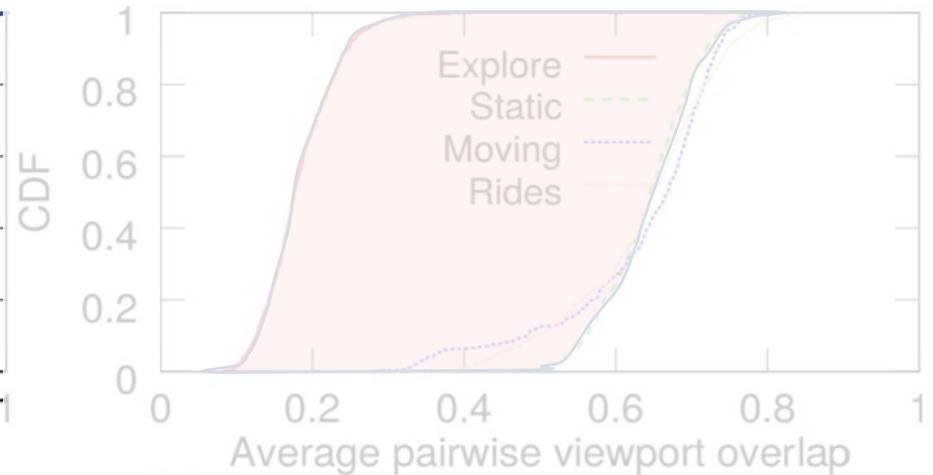
(b) Averages per session pair

**Explore category** has **much smaller** pairwise overlap than other categories

# Part 1: Instantaneous similarities



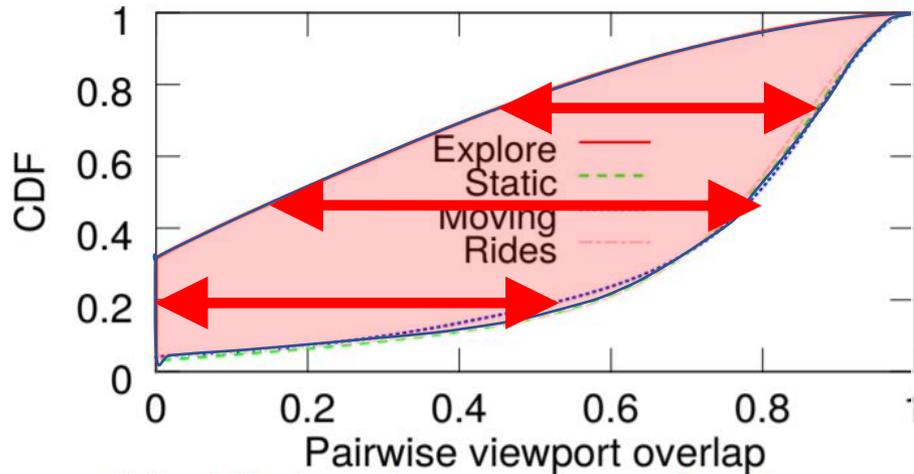
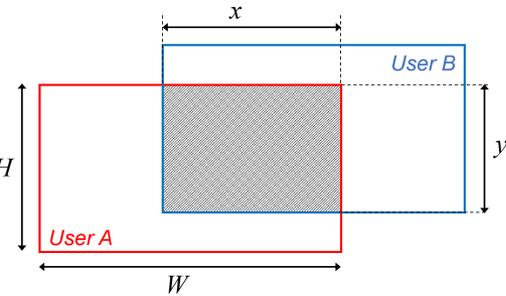
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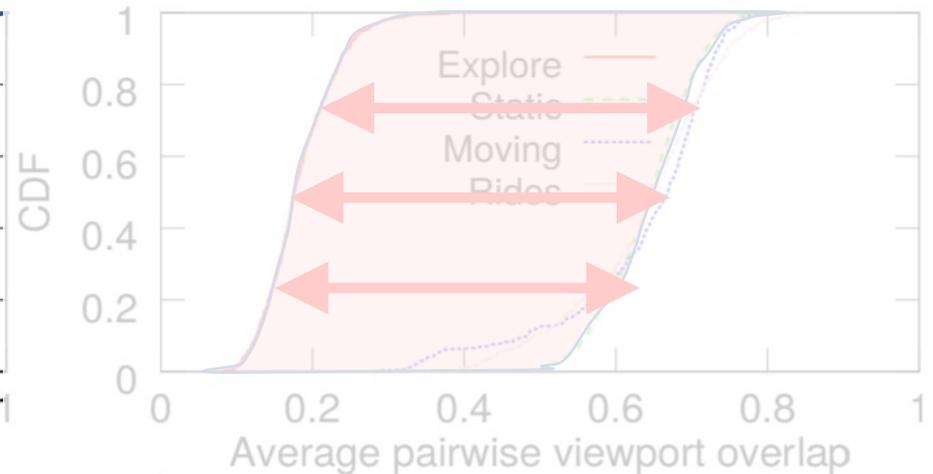
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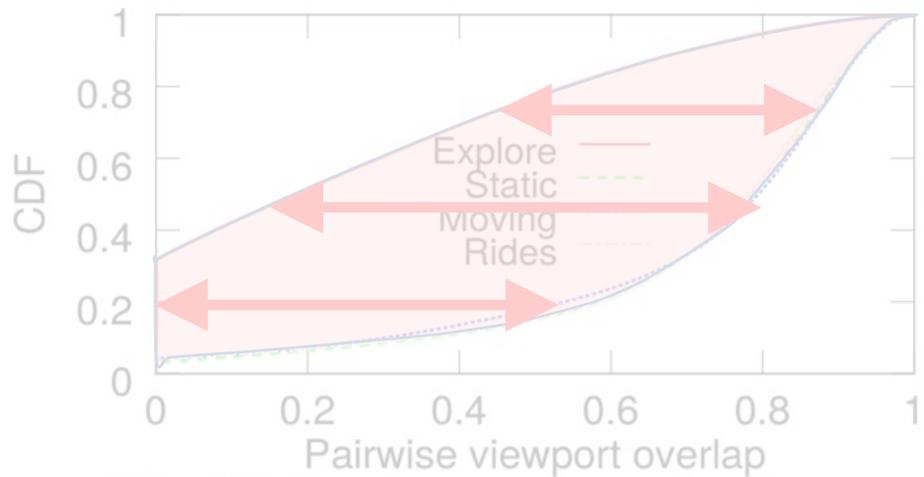
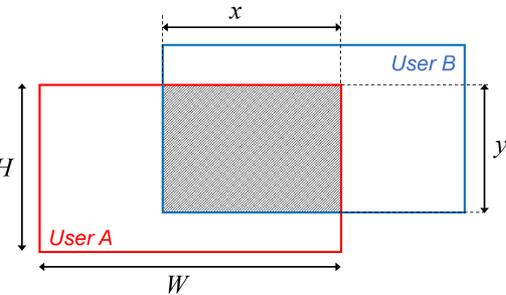
(a) All time instances and pairs



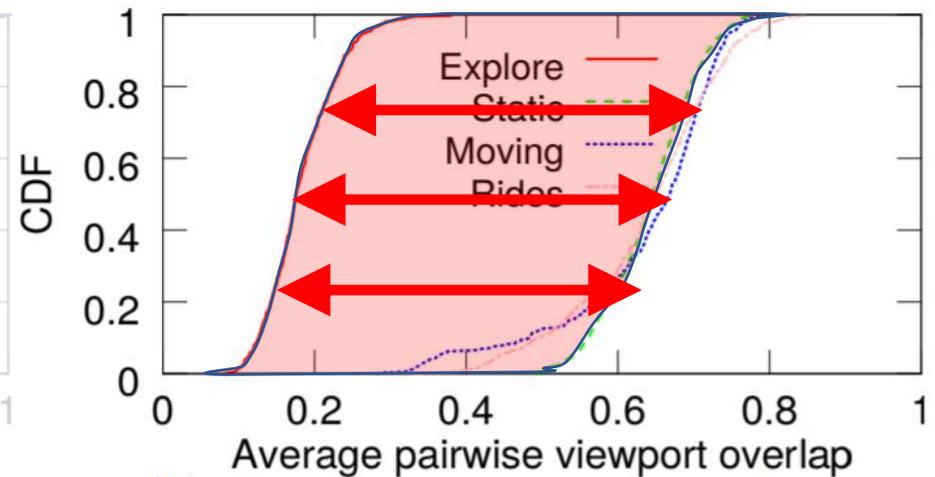
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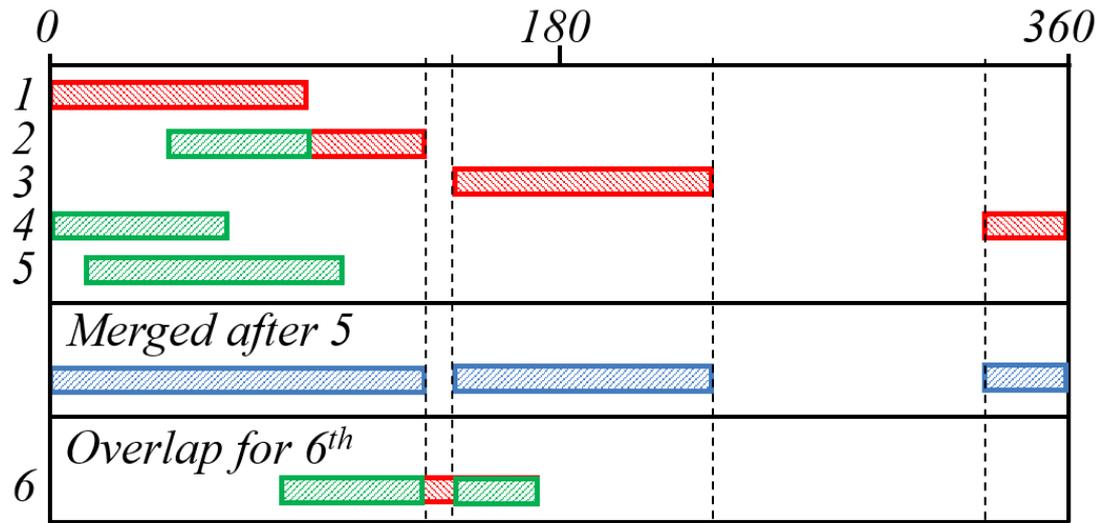
(a) All time instances and pairs



(b) Averages per session pair

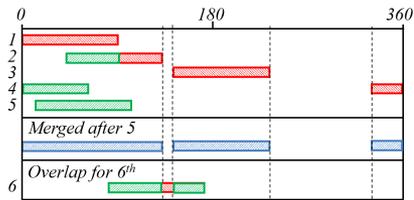
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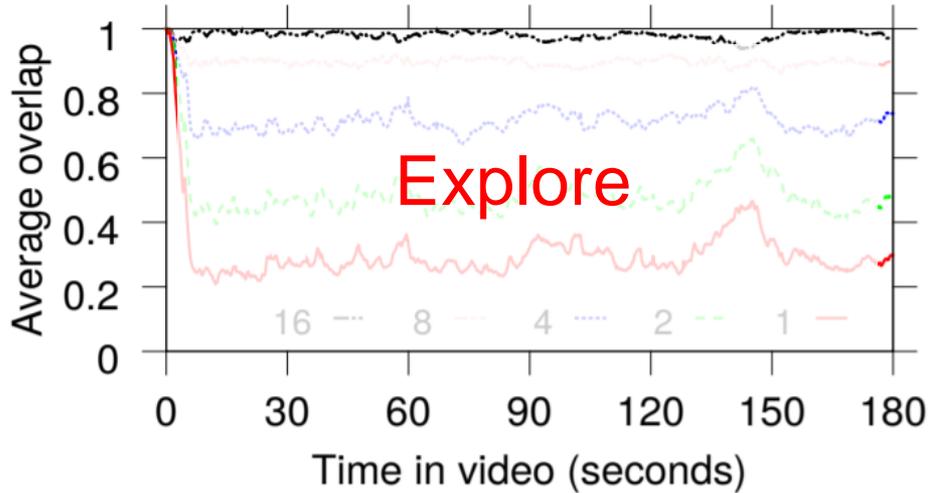
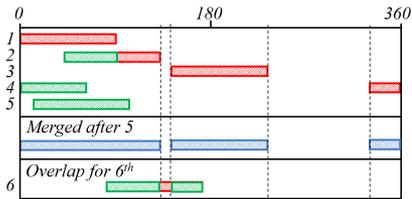


Multi-user scenario

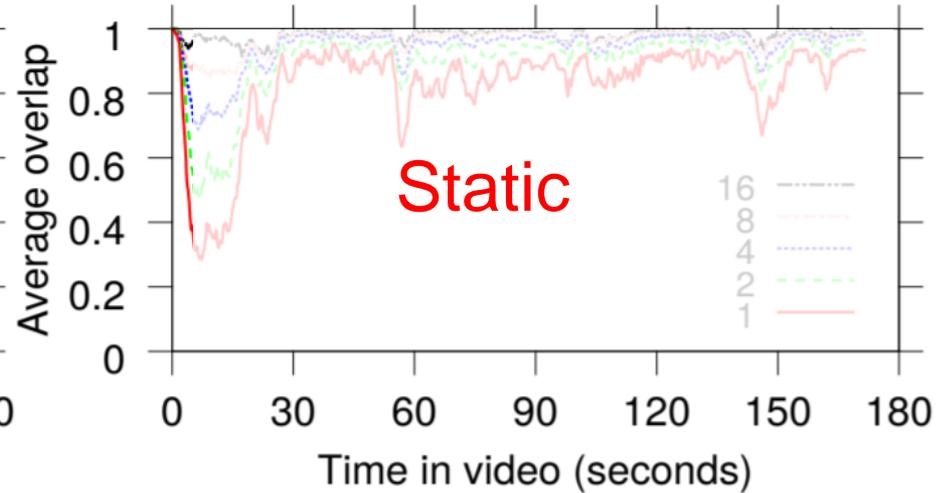
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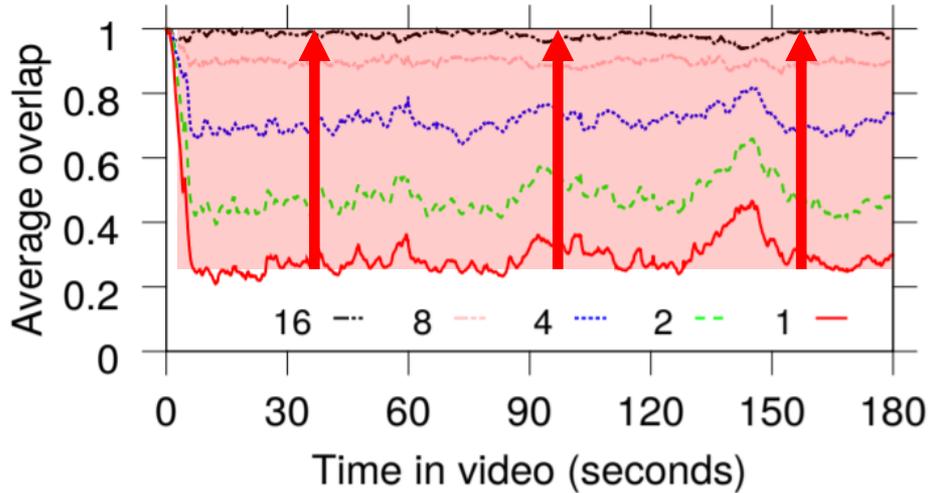
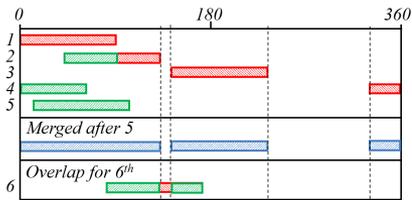


(a) Explore

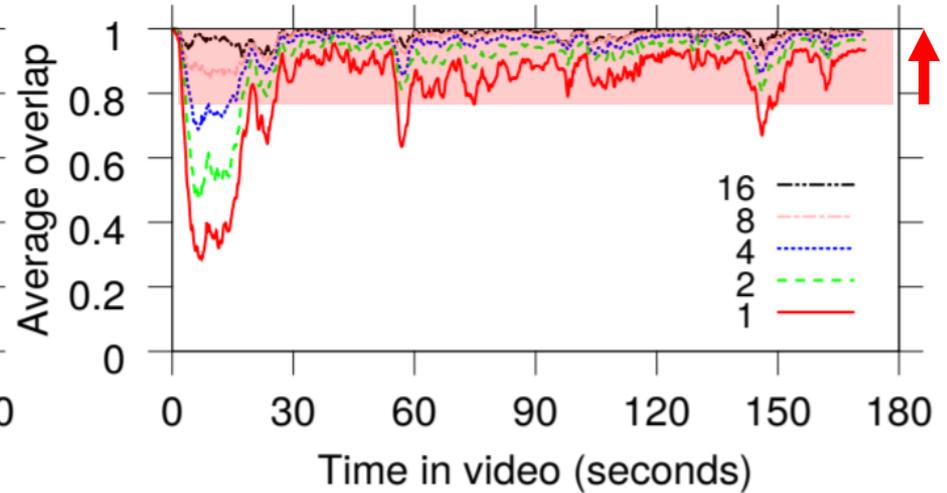


(b) Static

# Part 1: Instantaneous similarities



(a) Explore

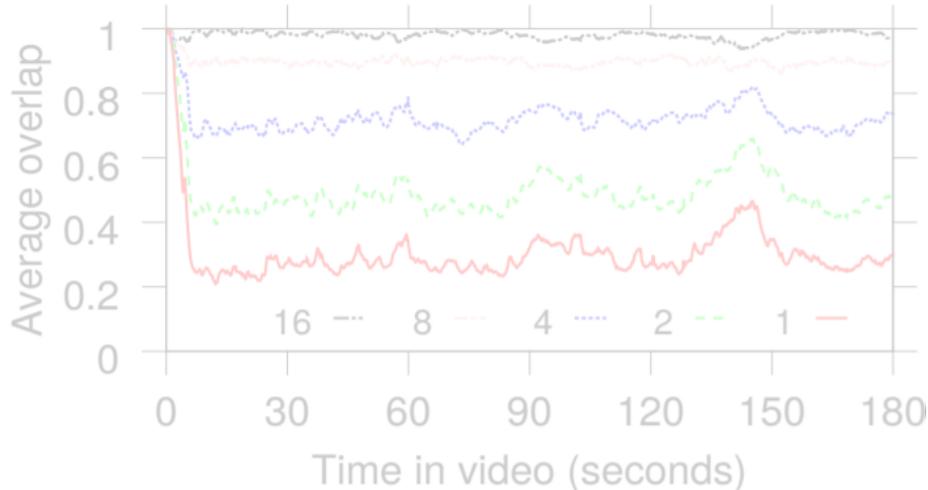
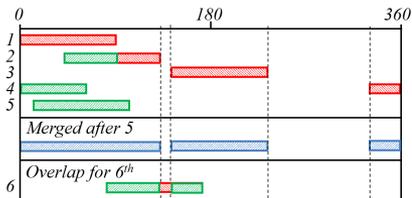


(b) Static

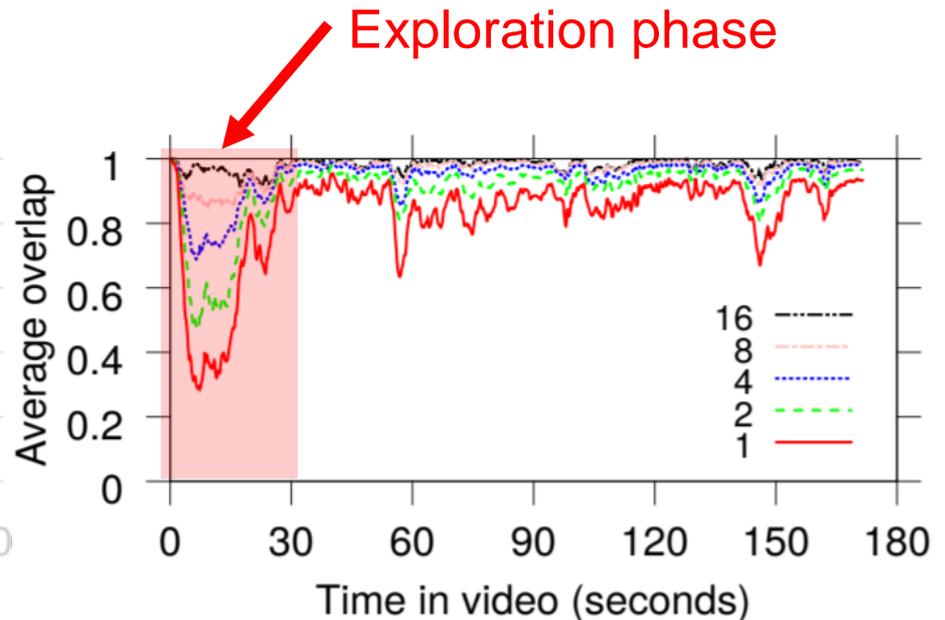
Substantial differences in how quickly overlap increase with more clients

- Explore vs static (above)

# Part 1: Instantaneous similarities



(a) Explore



(b) Static

Substantial differences in how quickly overlap increase with more clients

- Explore vs static (above)

Exception: Initial exploration phase for static

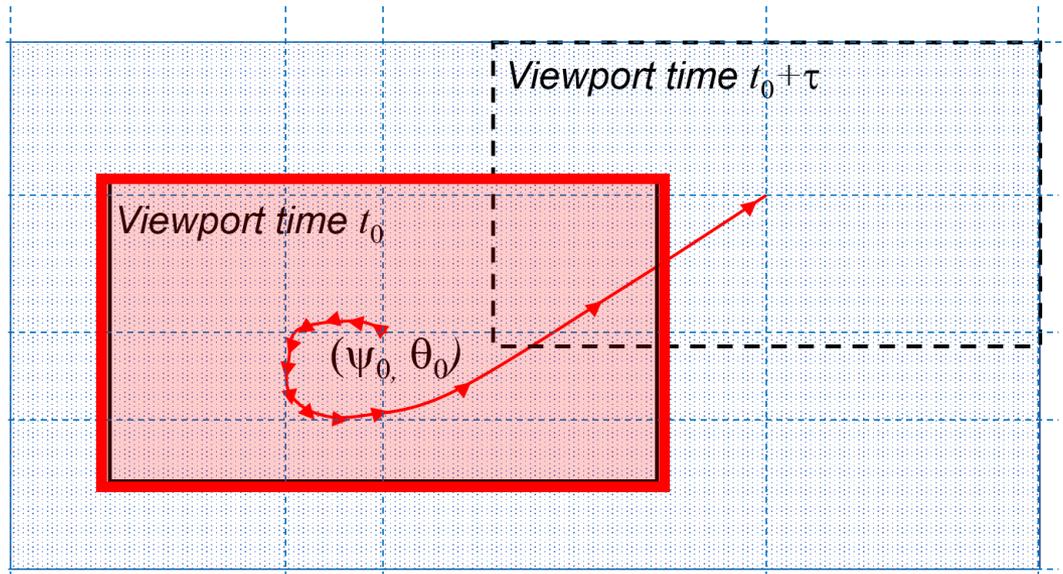
# Part 2: Per-chunk similarities

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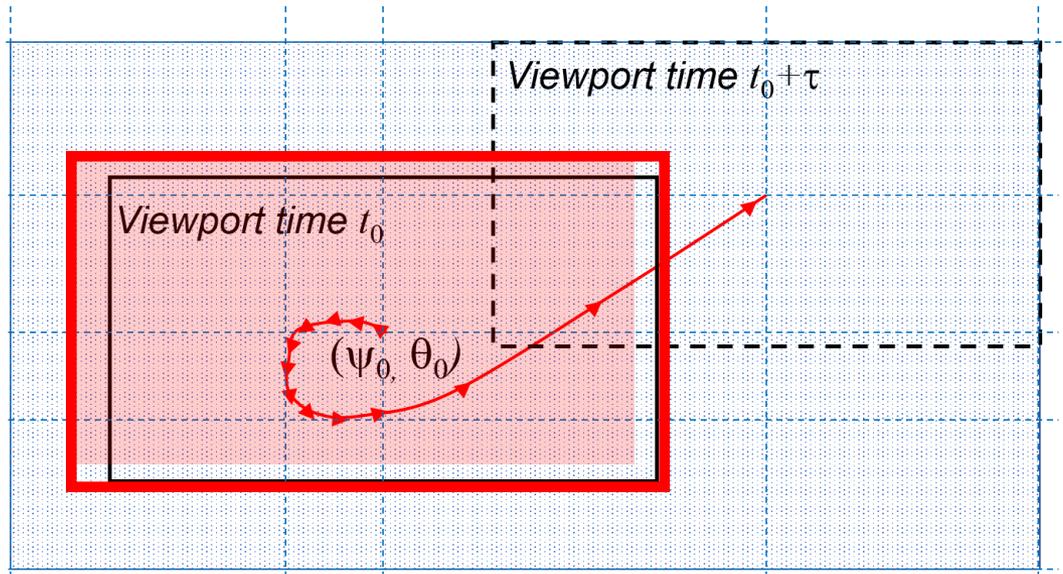
Define per-chunk coverage

# Part 2: Per-chunk similarities



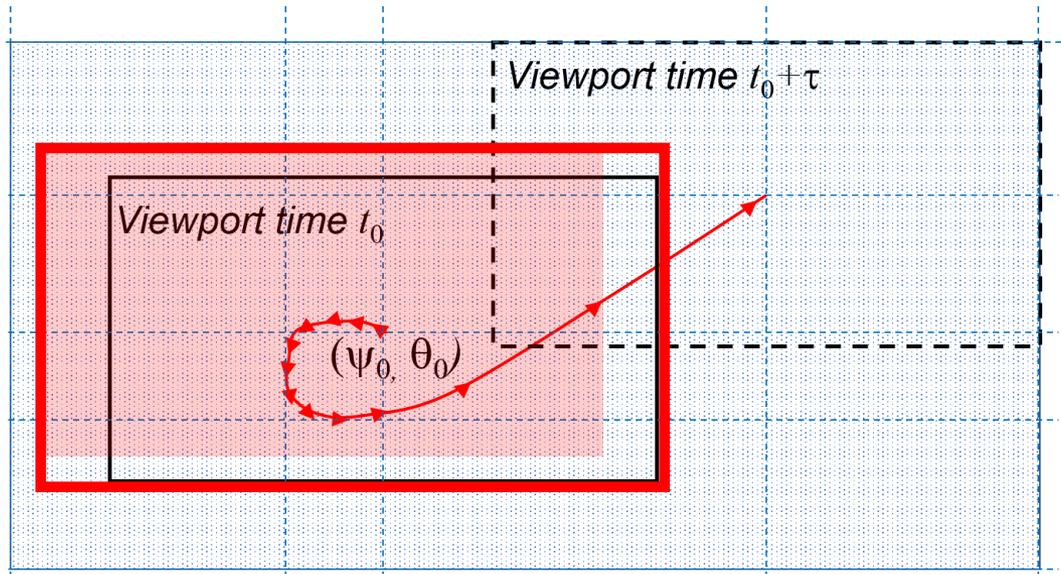
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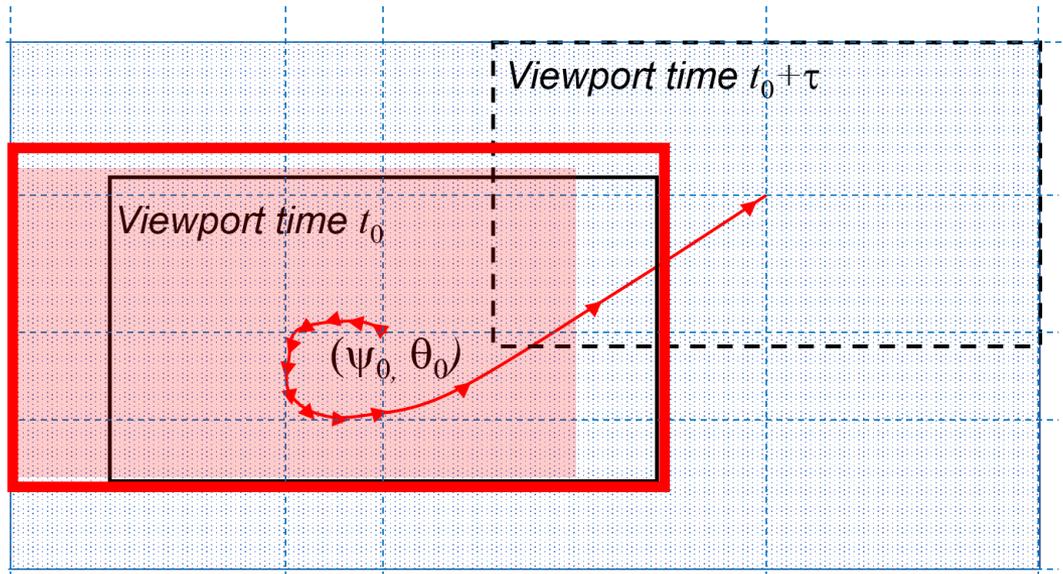
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# Part 2: Per-chunk similarities



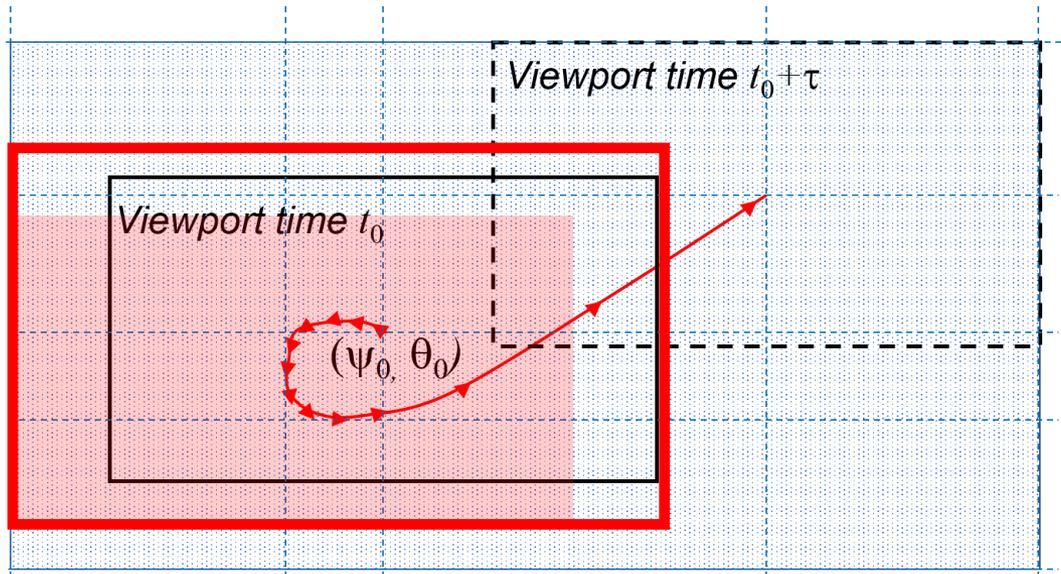
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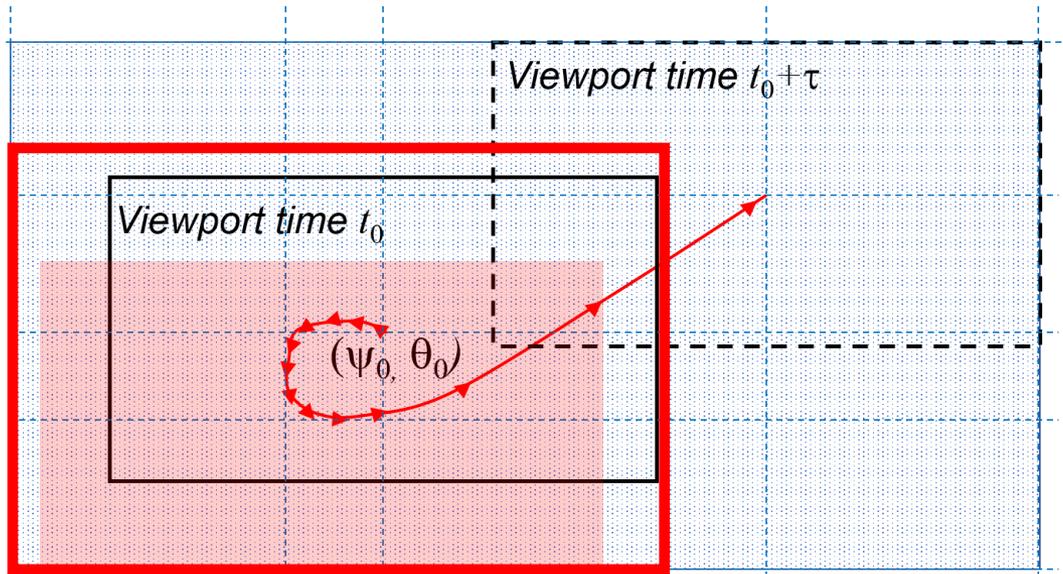
Define per-chunk coverage

# Part 2: Per-chunk similarities



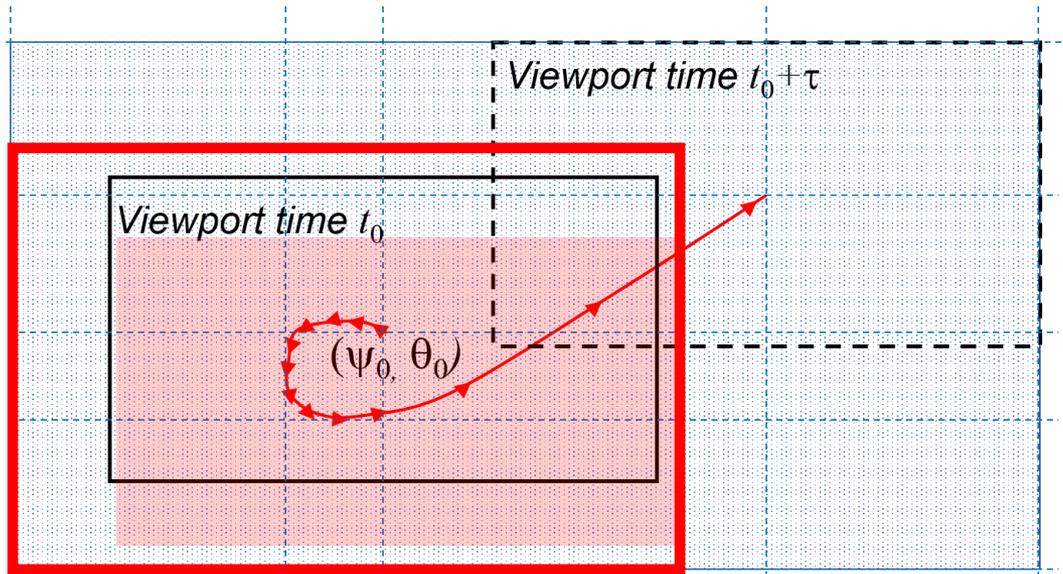
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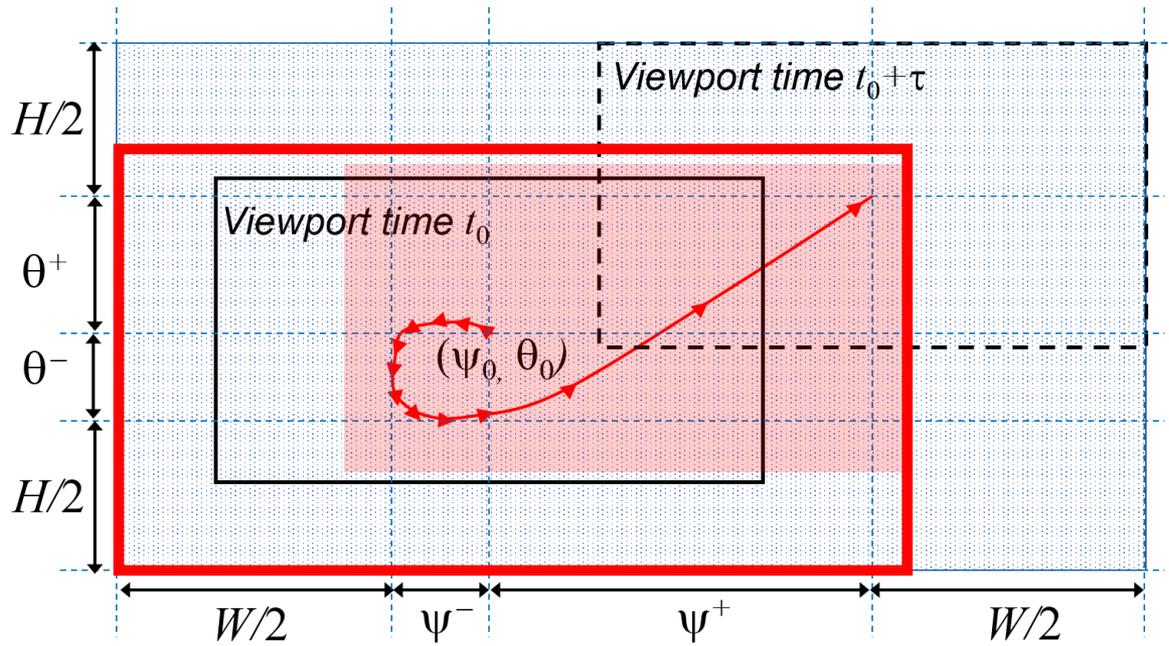
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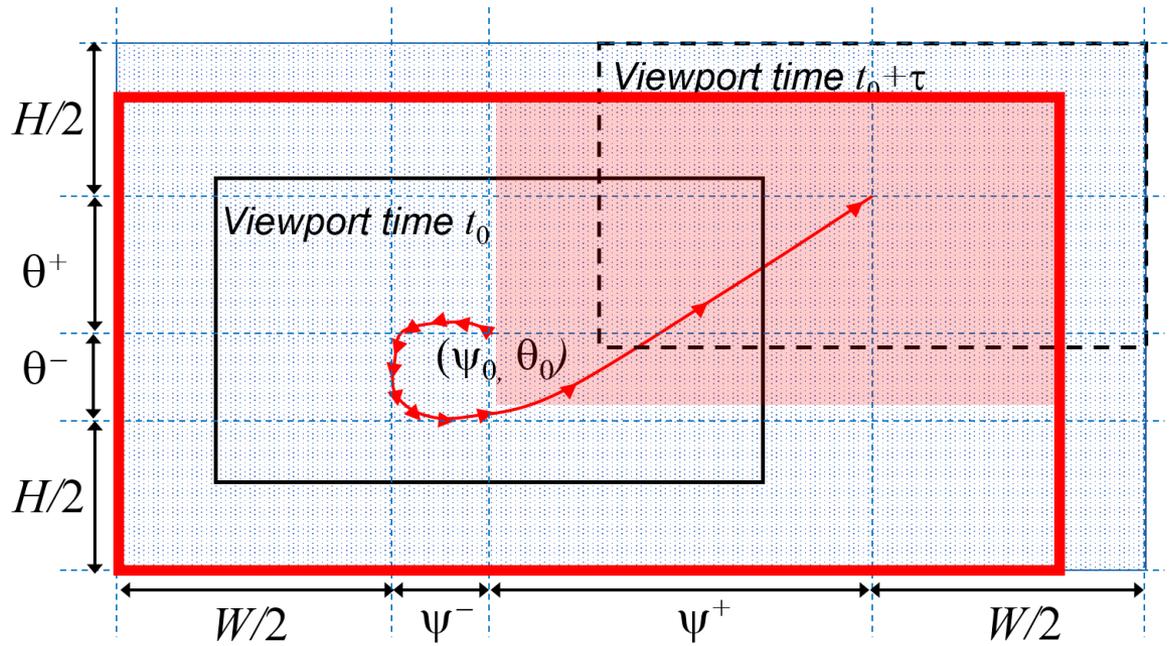
Define per-chunk coverage

# Part 2: Per-chunk similarities



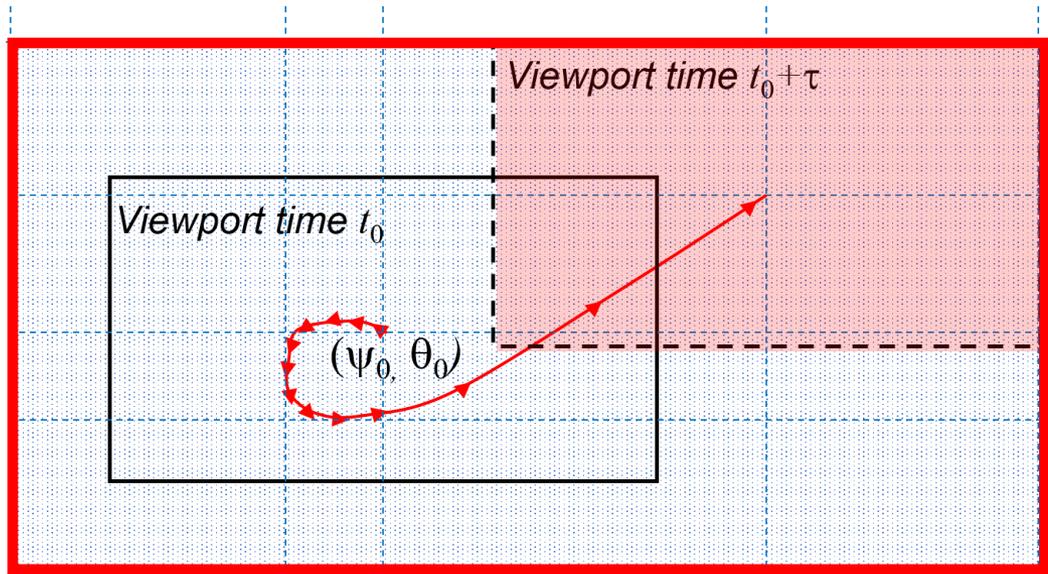
Define per-chunk coverage

# Part 2: Per-chunk similarities



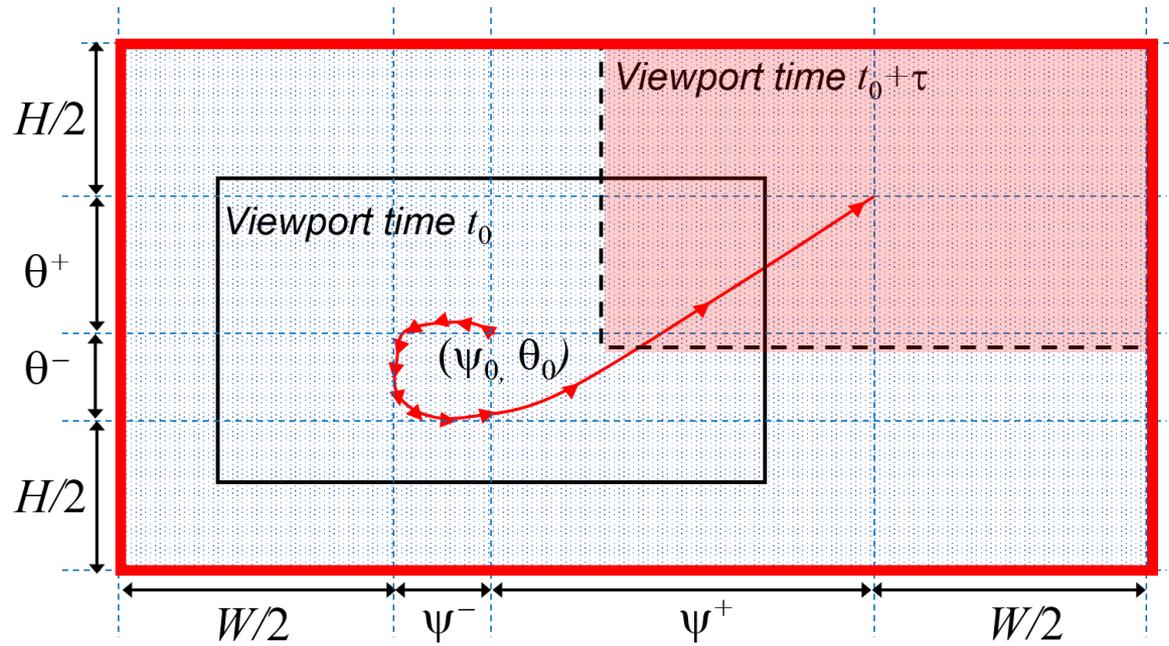
Define per-chunk coverage

# Part 2: Per-chunk similarities



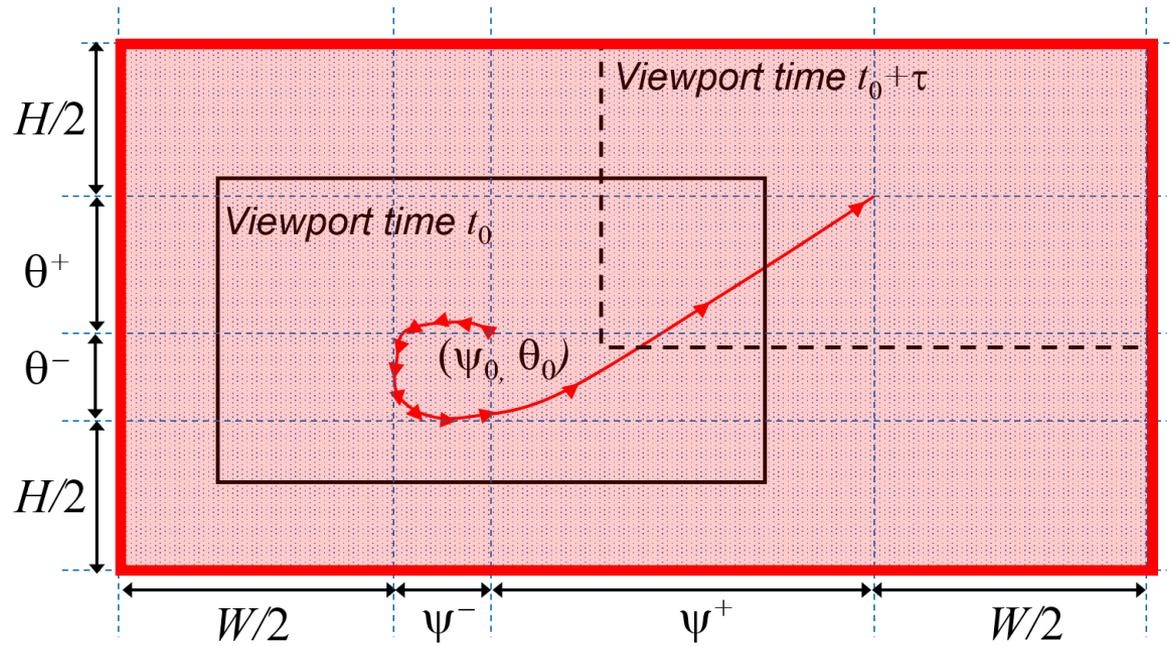
Define per-chunk coverage

# Part 2: Per-chunk similarities



Define per-chunk coverage

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Define per-chunk coverage

# Part 2: Per-chunk similarities



Per-chunk coverage overlap

# Part 2: Per-chunk similarities



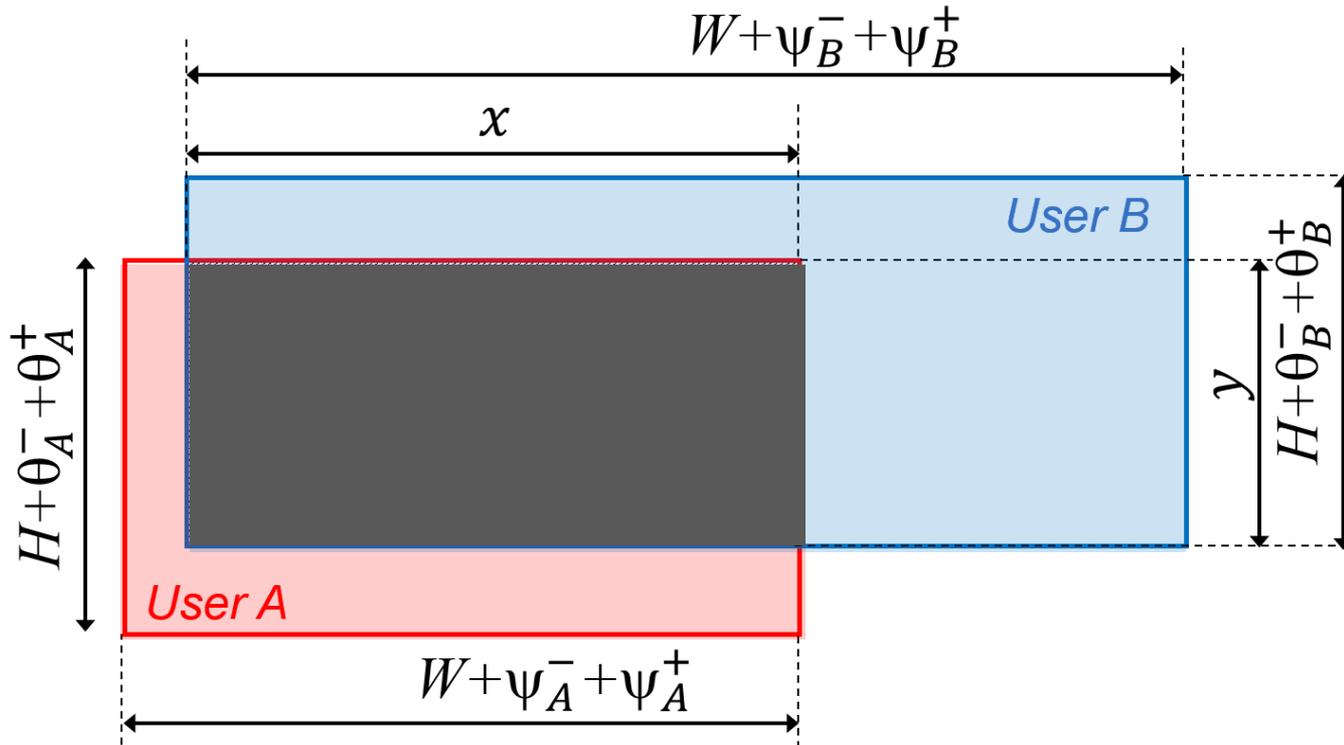
Per-chunk coverage overlap

# Part 2: Per-chunk similarities



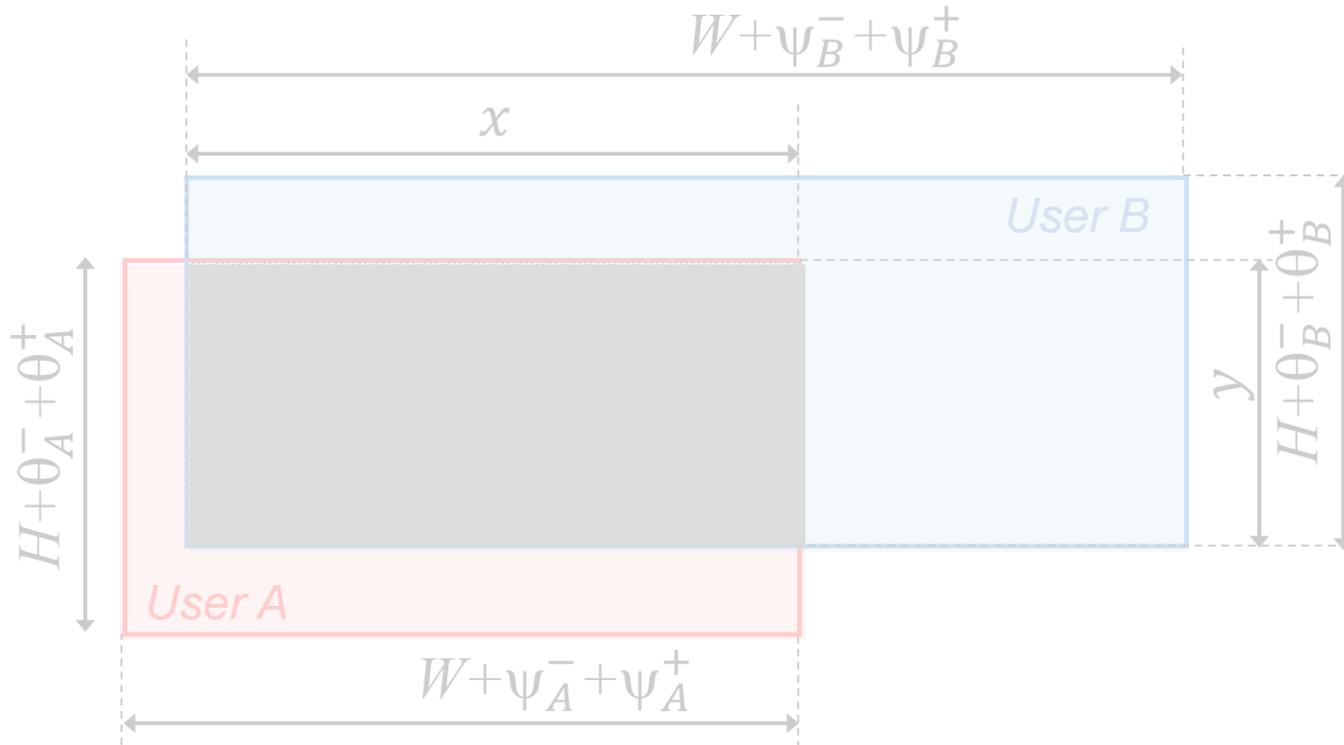
Per-chunk coverage overlap

# Part 2: Per-chunk similarities



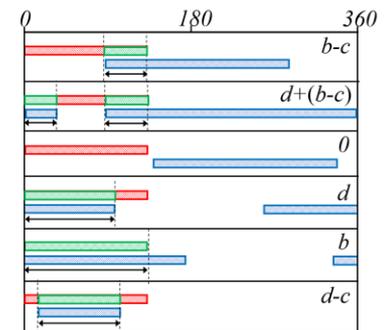
Per-chunk coverage overlap

# Part 2: Per-chunk similarities

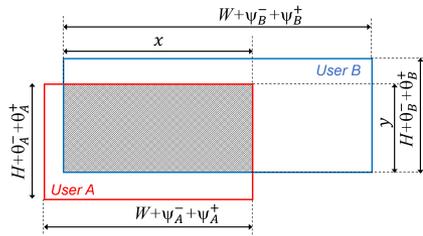


Per-chunk coverage overlap

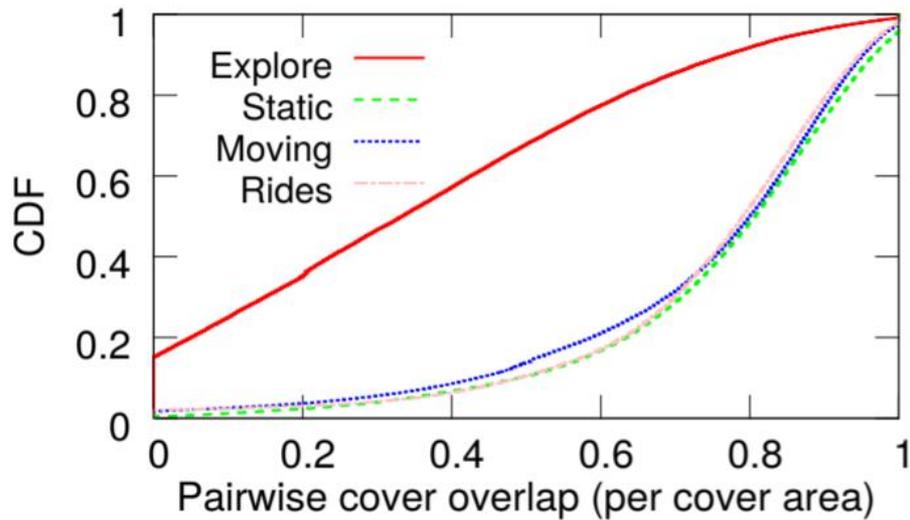
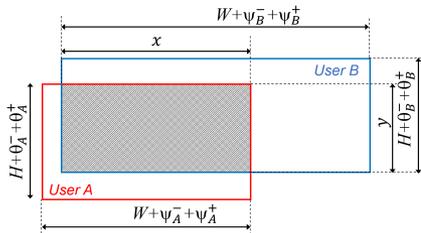
Also, some details for handling wraparound ...



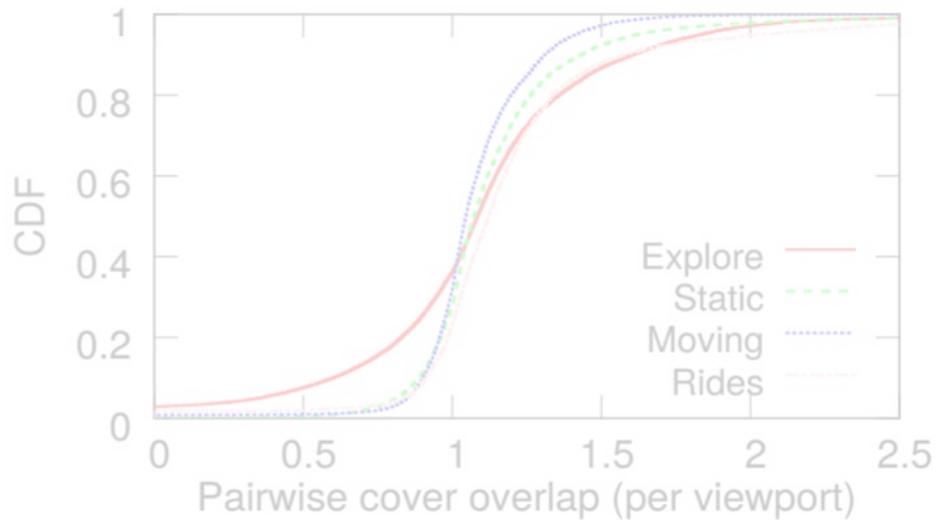
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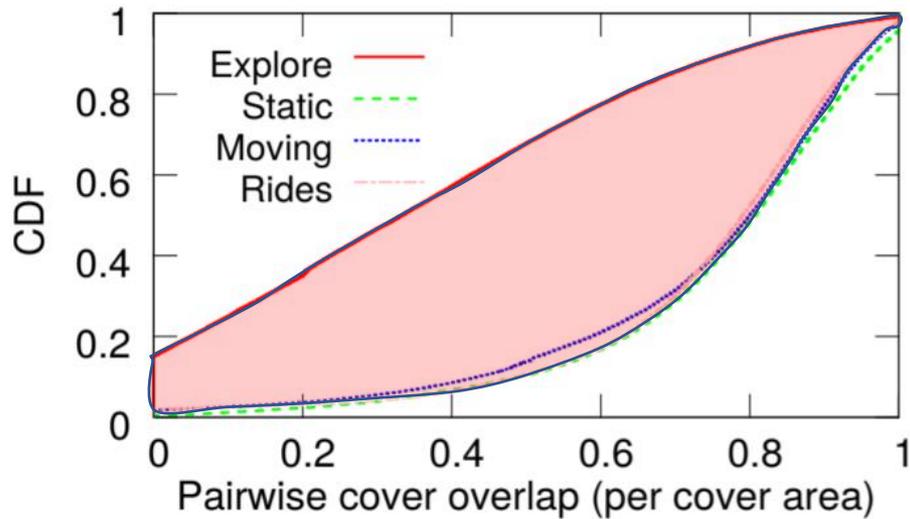
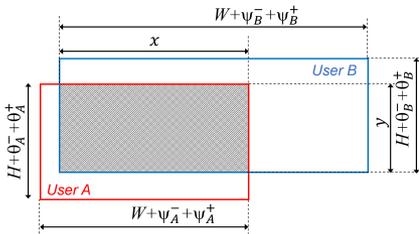
(a) Relative to bounding box (120x67.5)



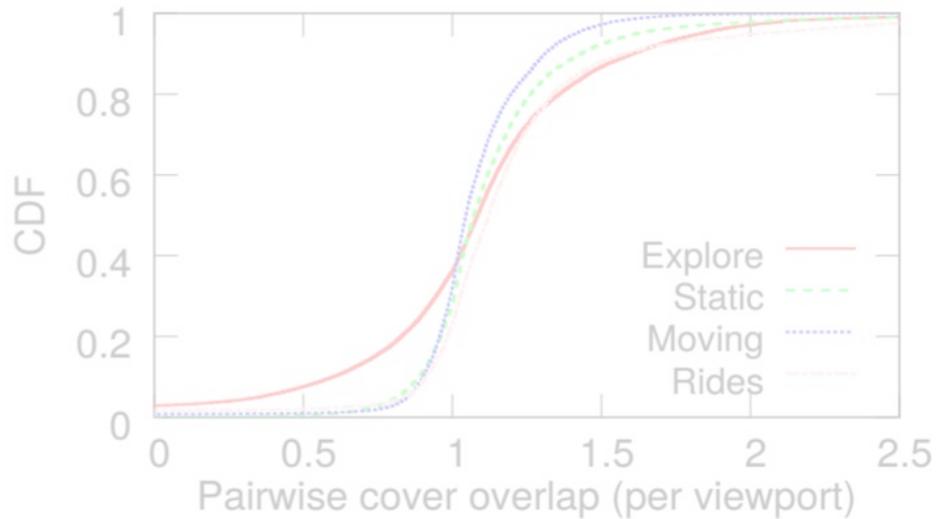
(b) Relative to viewport (120x67.5)

**Explore category** has **much smaller** pairwise overlap than other categories

# Part 2: Per-chunk similarities



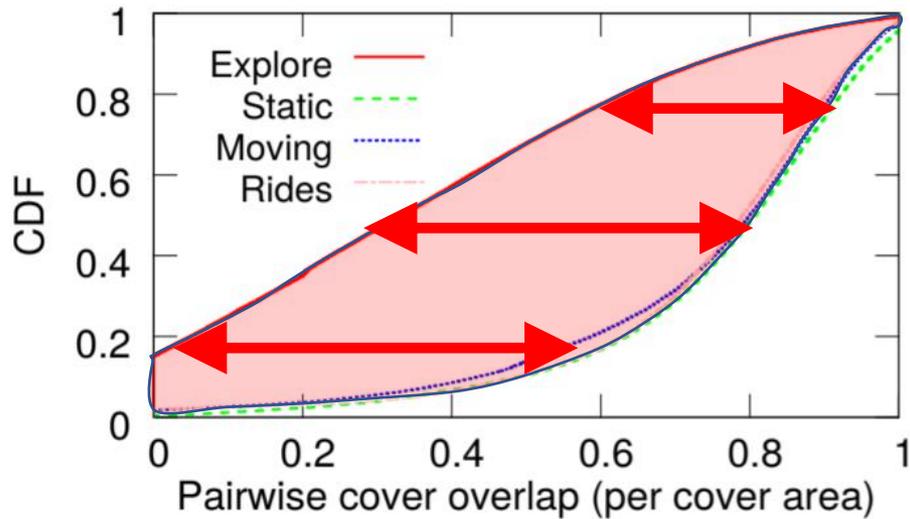
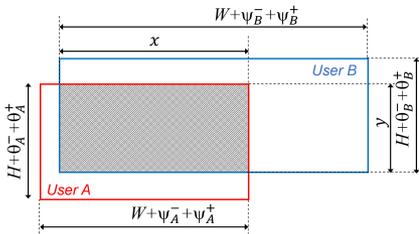
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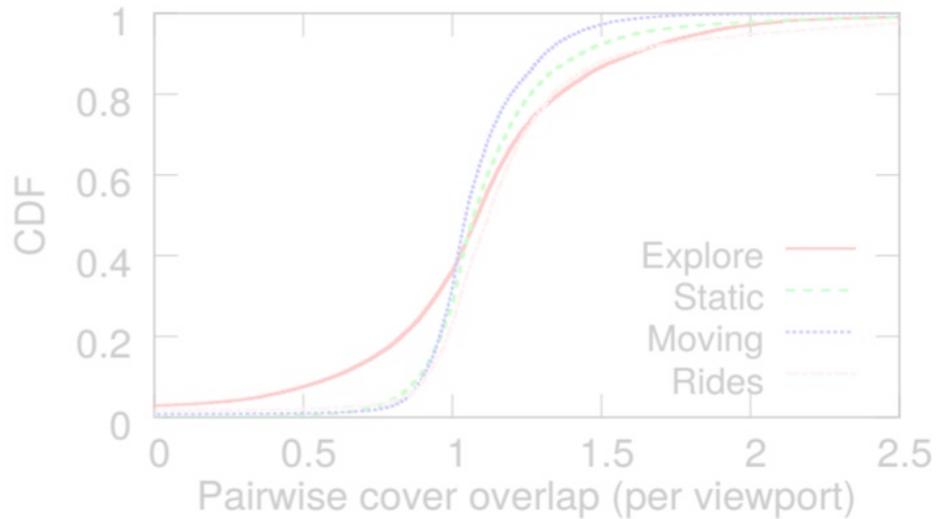
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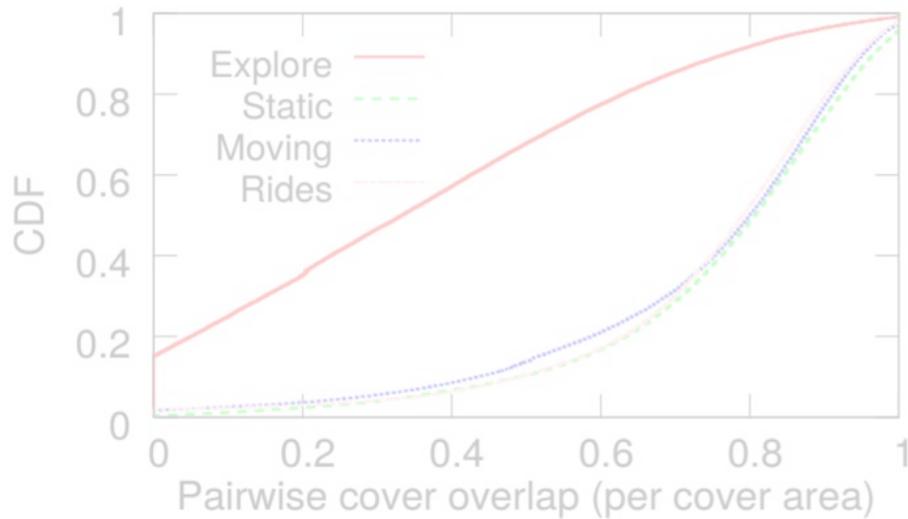
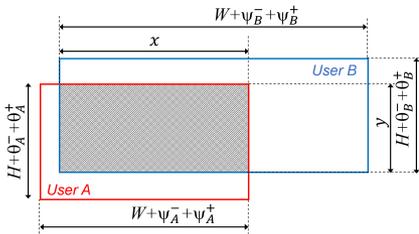
(a) Relative to bounding box (120x67.5)



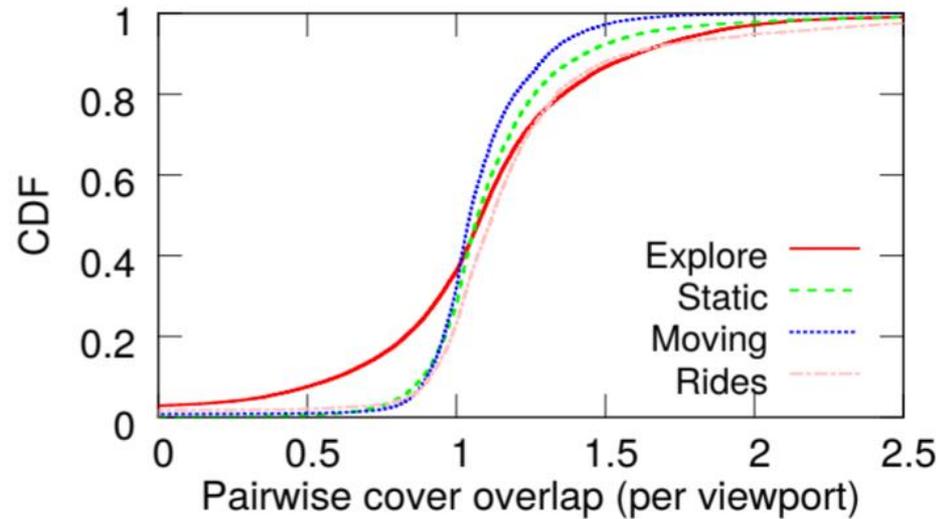
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(a) Relative to bounding box (120×67.5)

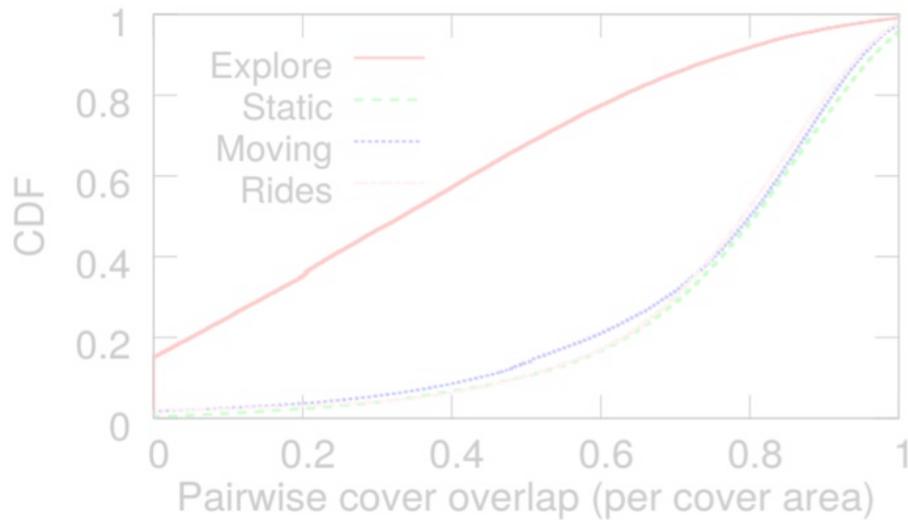
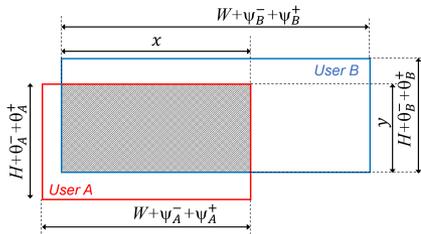


(b) Relative to viewport (120×67.5)

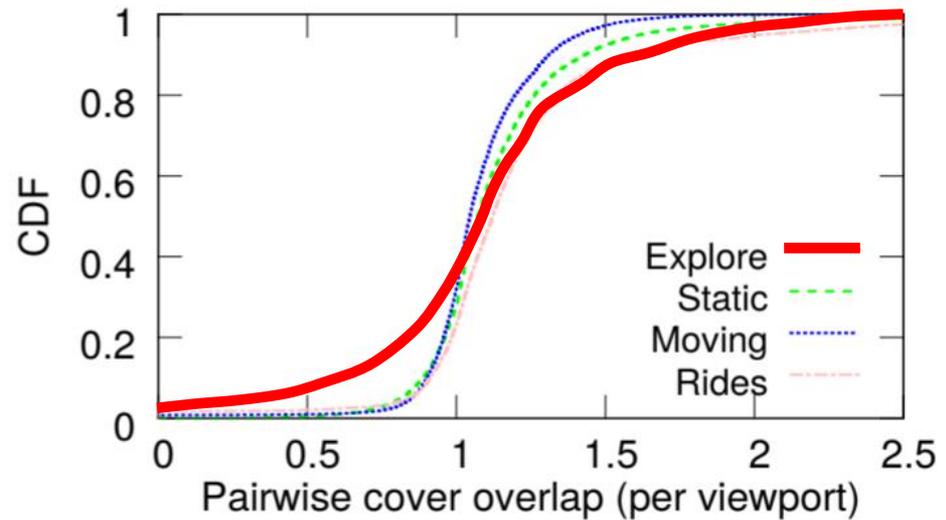
**Explore category** has **much smaller** pairwise overlap than other categories

**Explore category** has **much bigger** variation (due to larger head movements)

# Part 2: Per-chunk similarities



(a) Relative to bounding box (120×67.5)



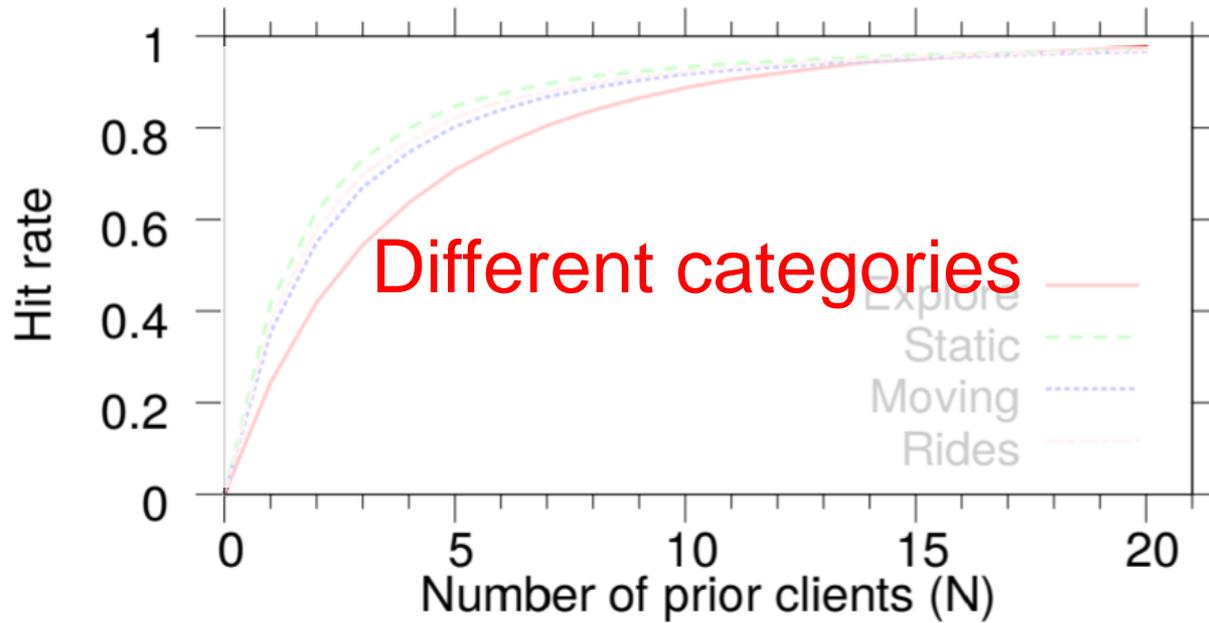
(b) Relative to viewport (120×67.5)

**Explore category** has **much smaller** pairwise overlap than other categories

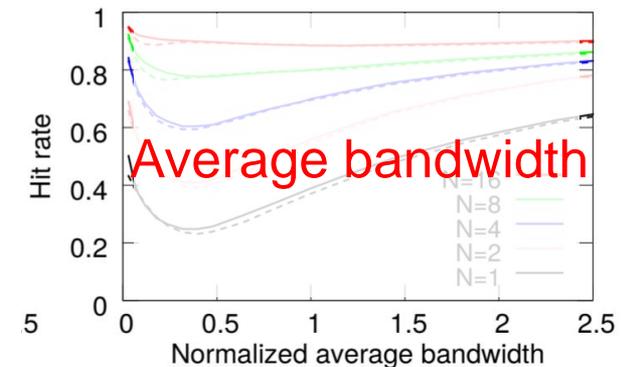
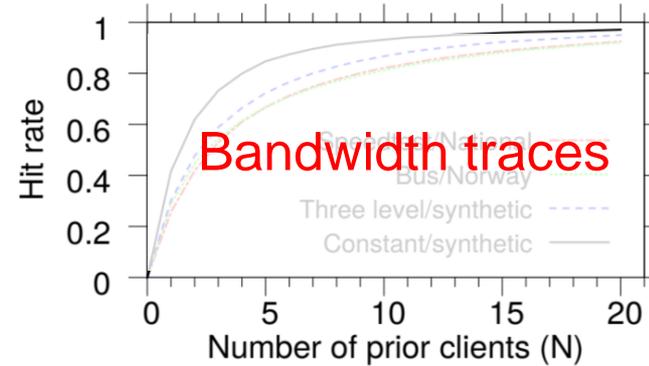
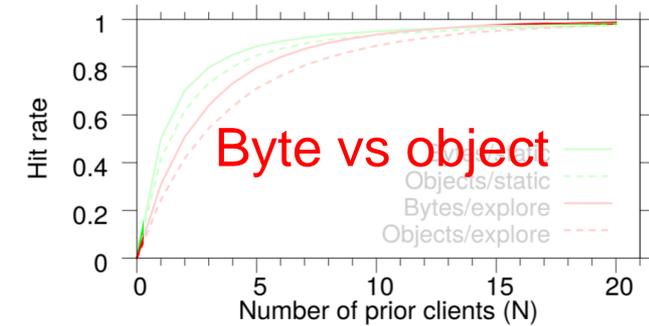
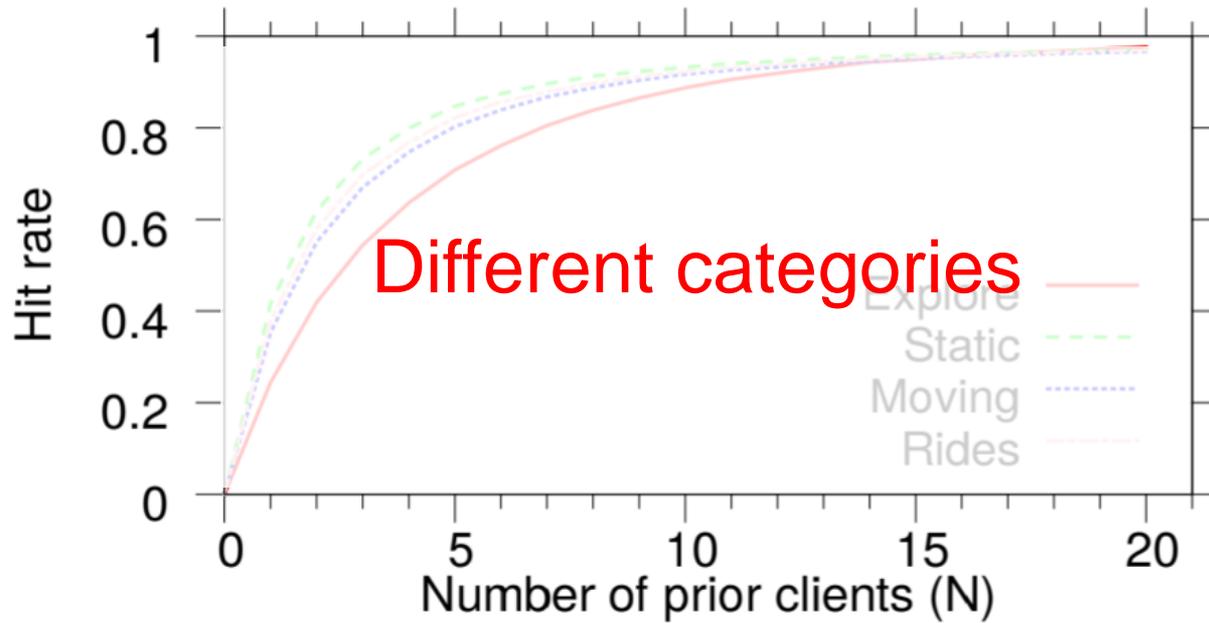
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# Part 3: Cache simulations

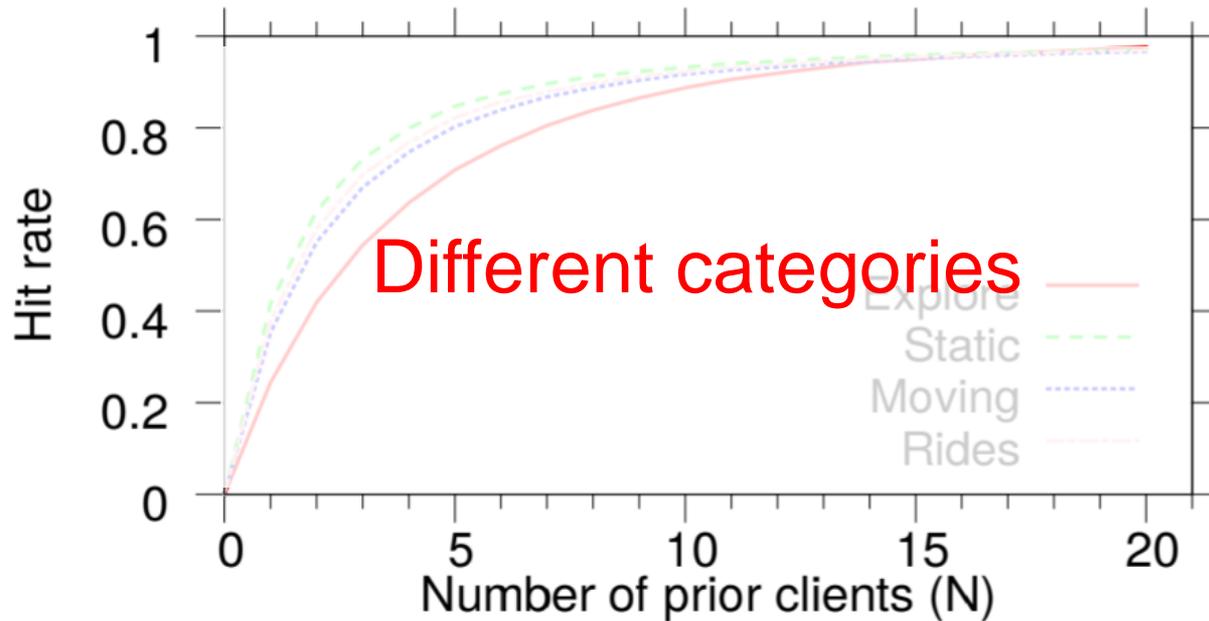
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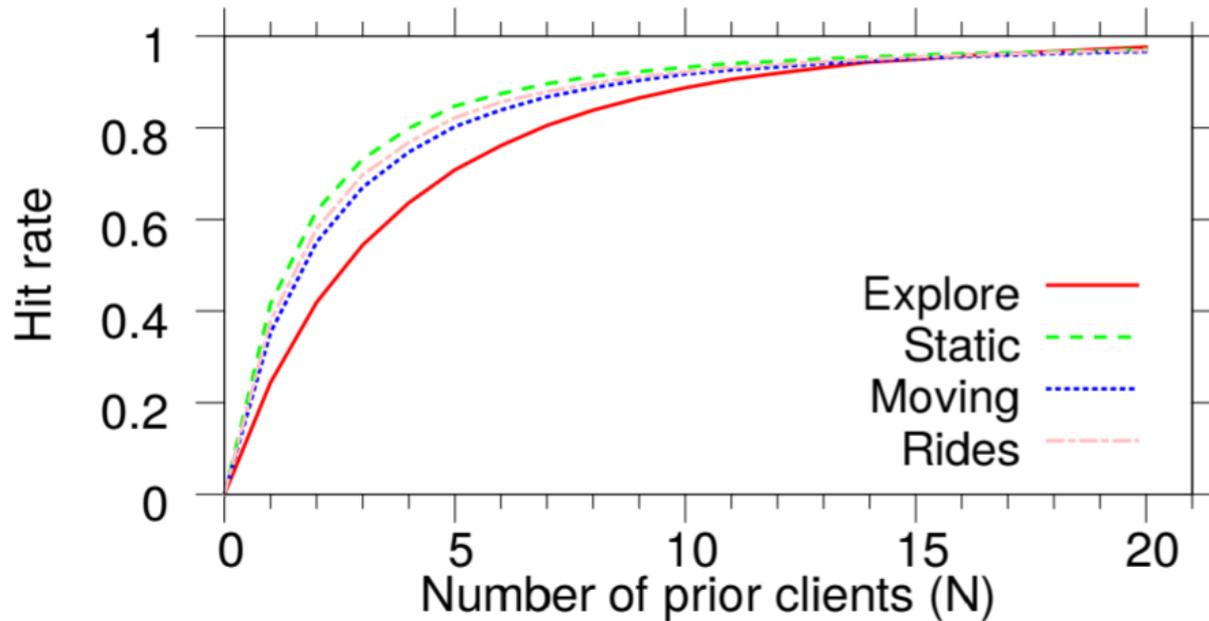


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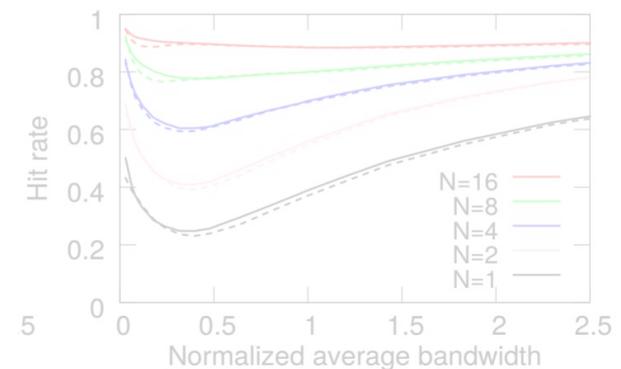
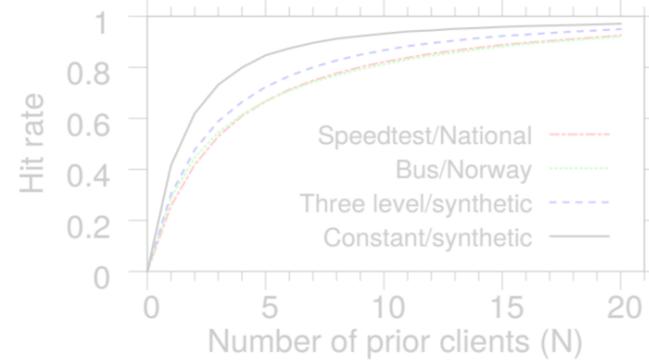
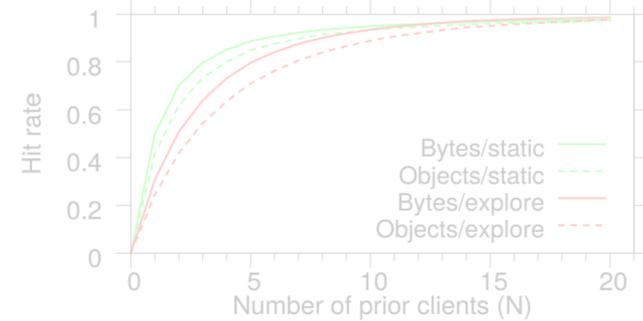


- Significant differences in bandwidth usage

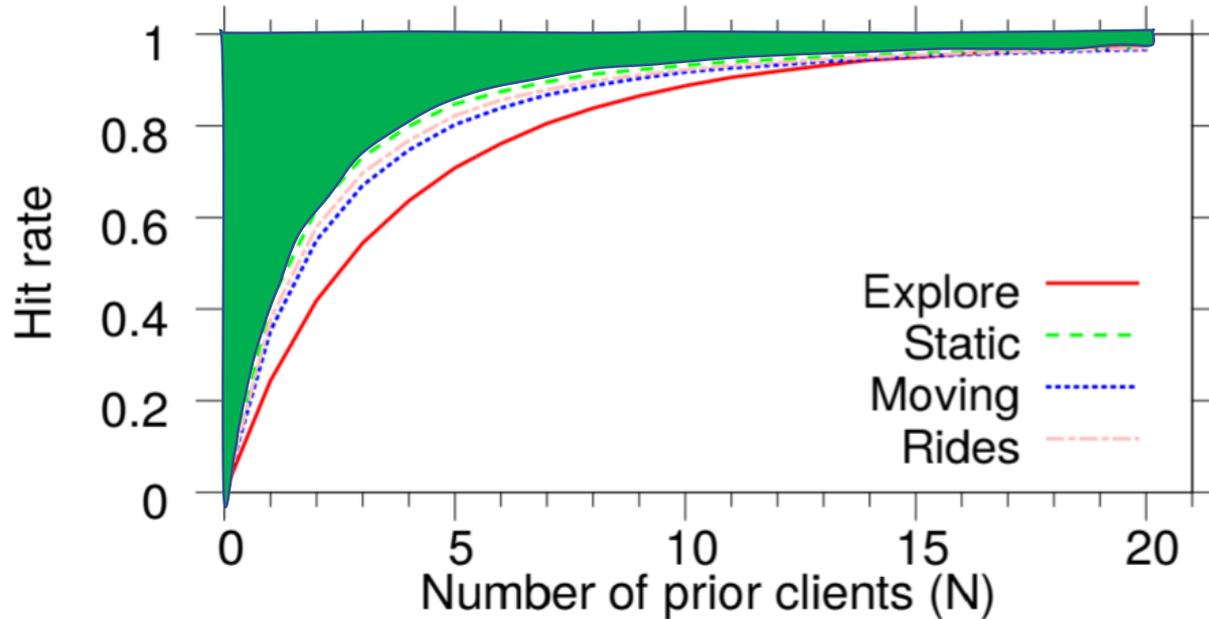
# Part 3: Cache simulations



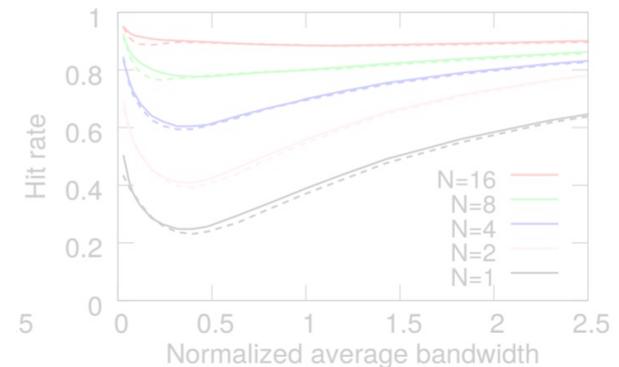
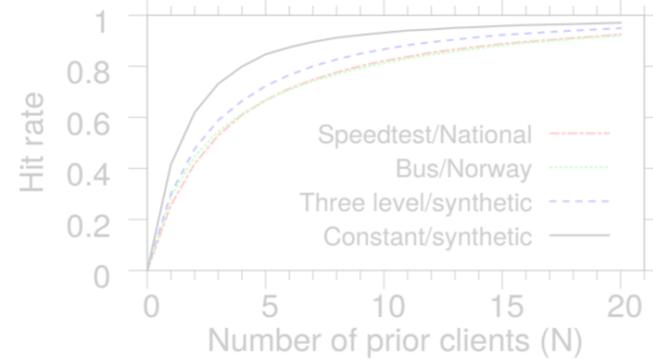
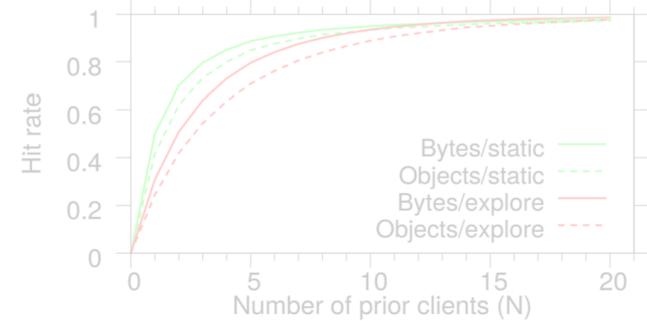
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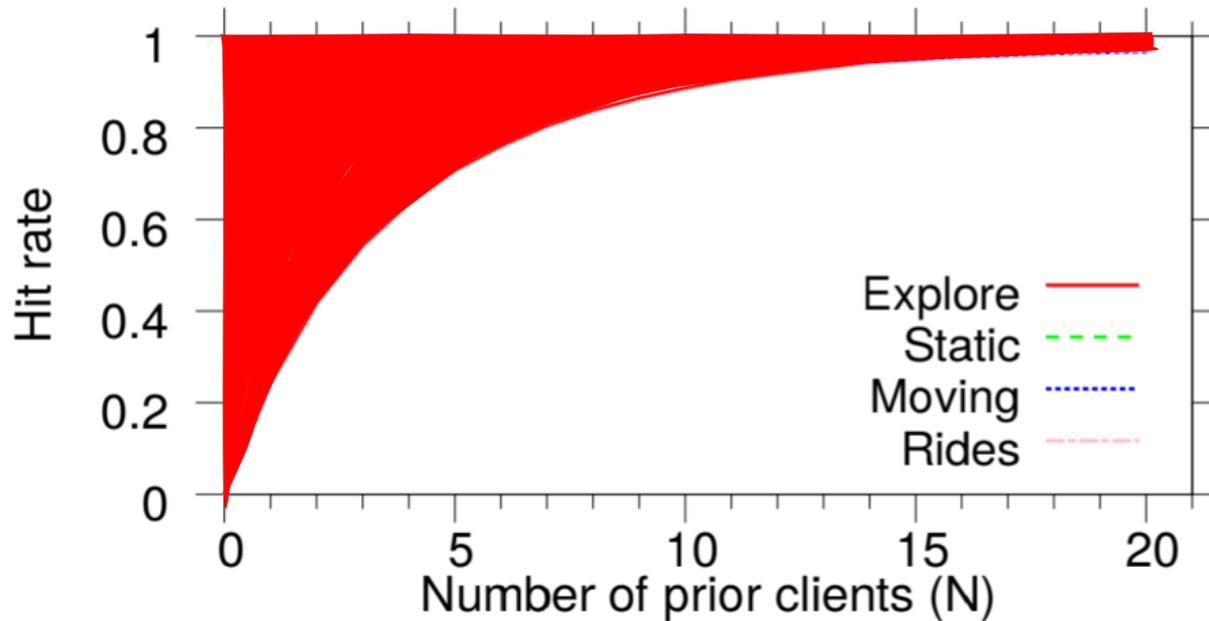
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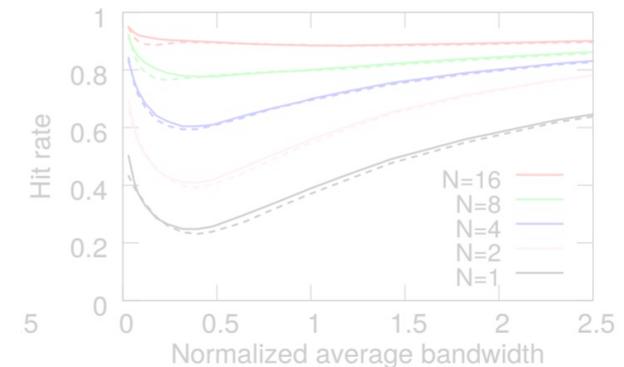
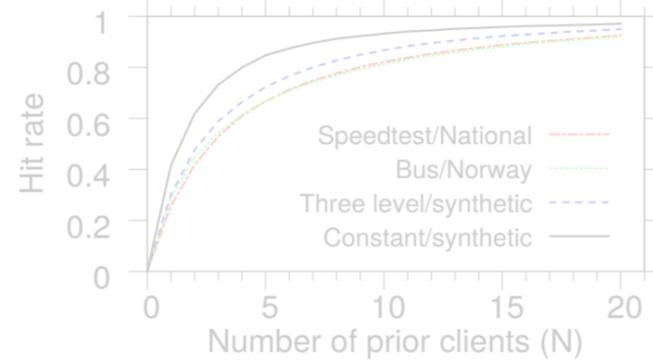
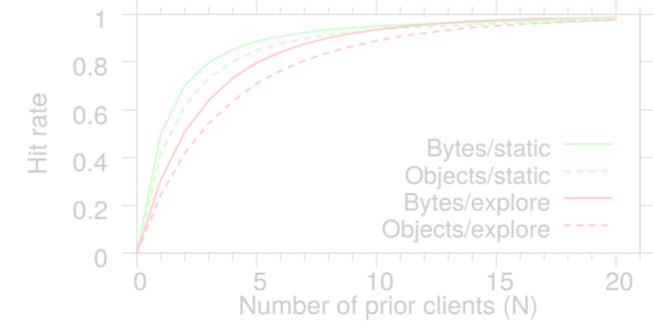
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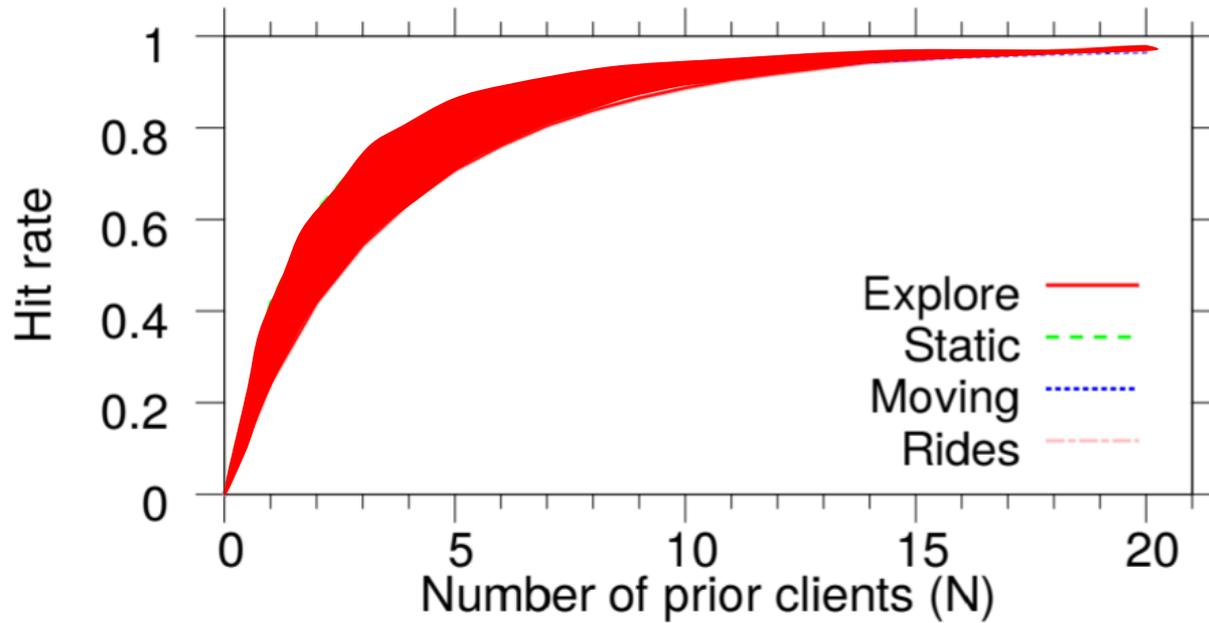
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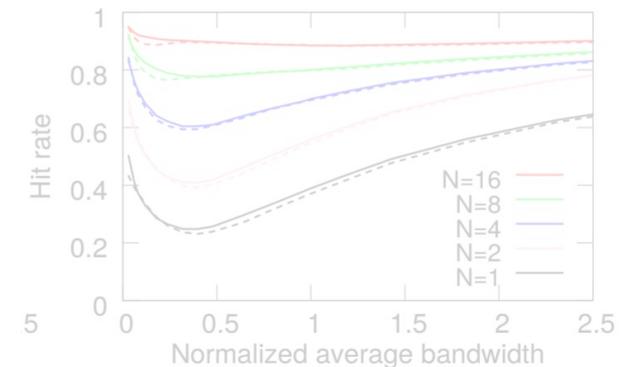
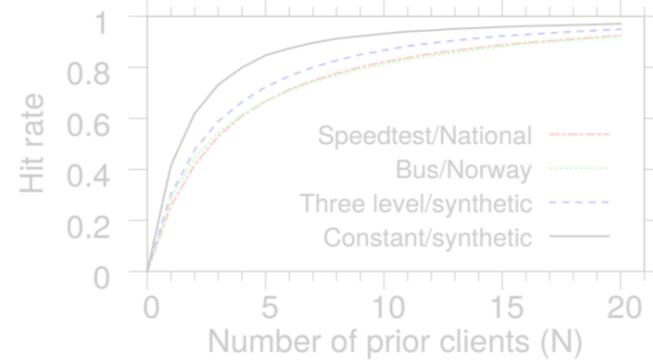
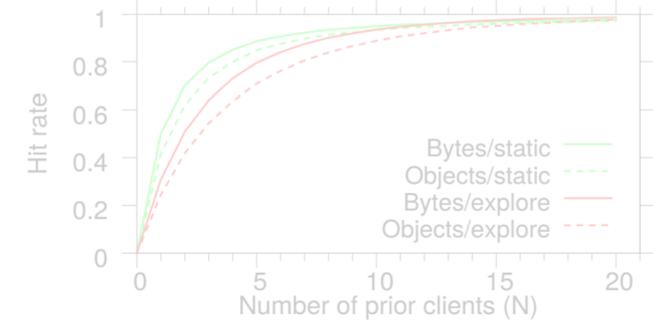
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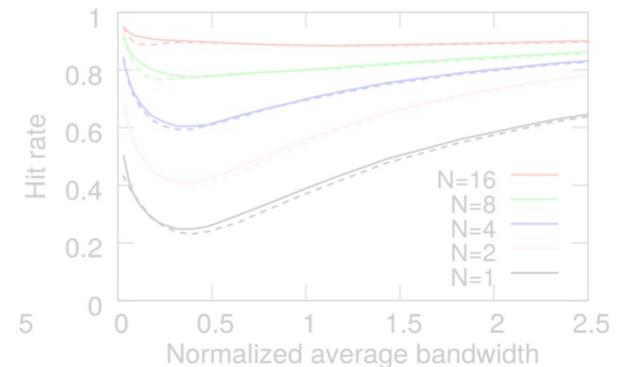
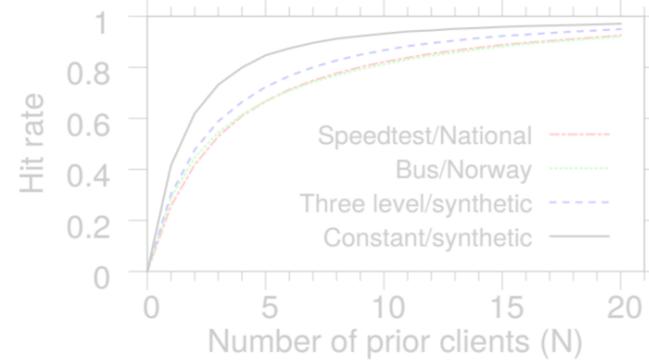
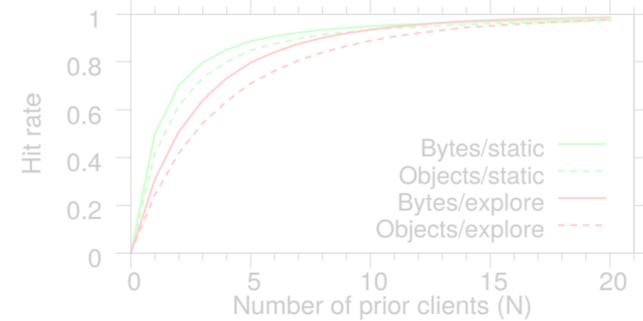
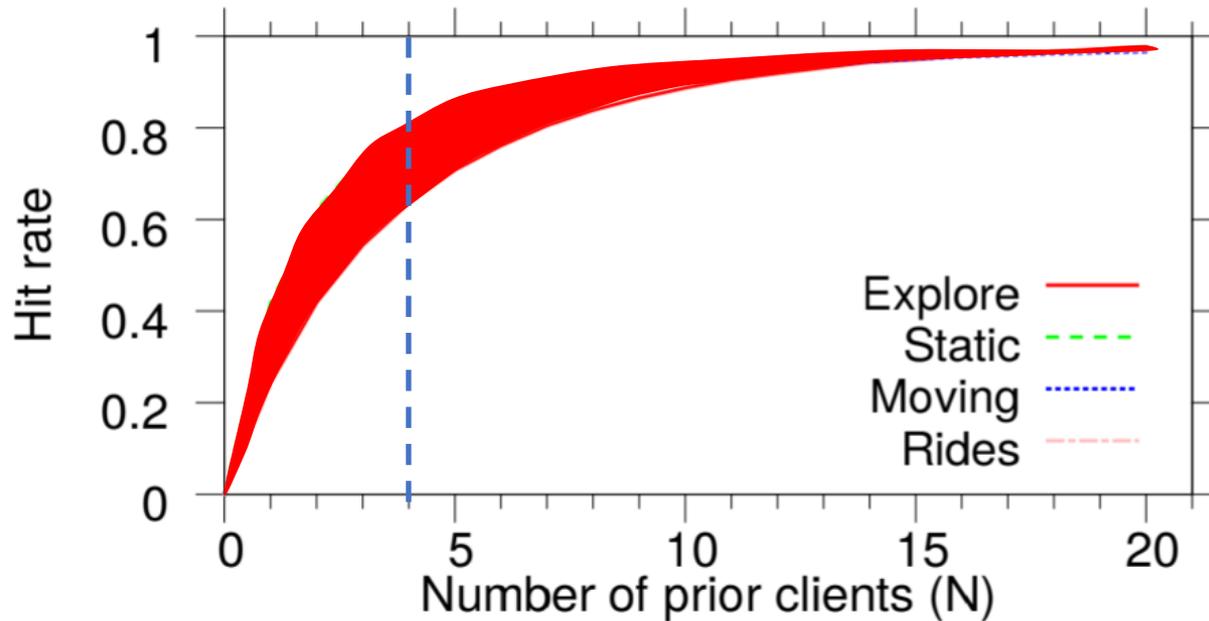
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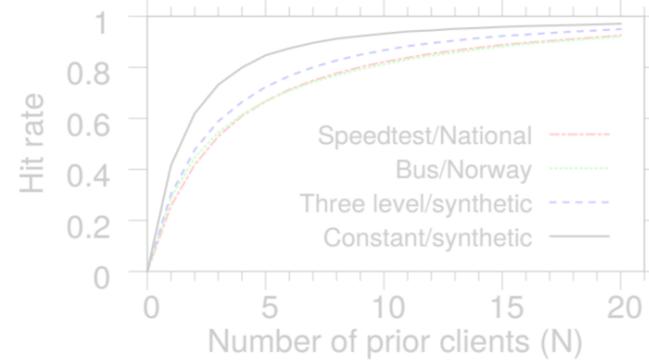
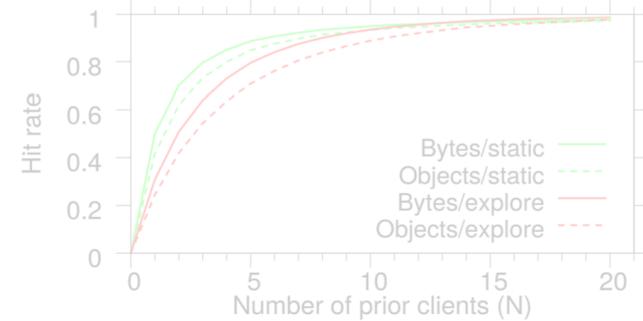
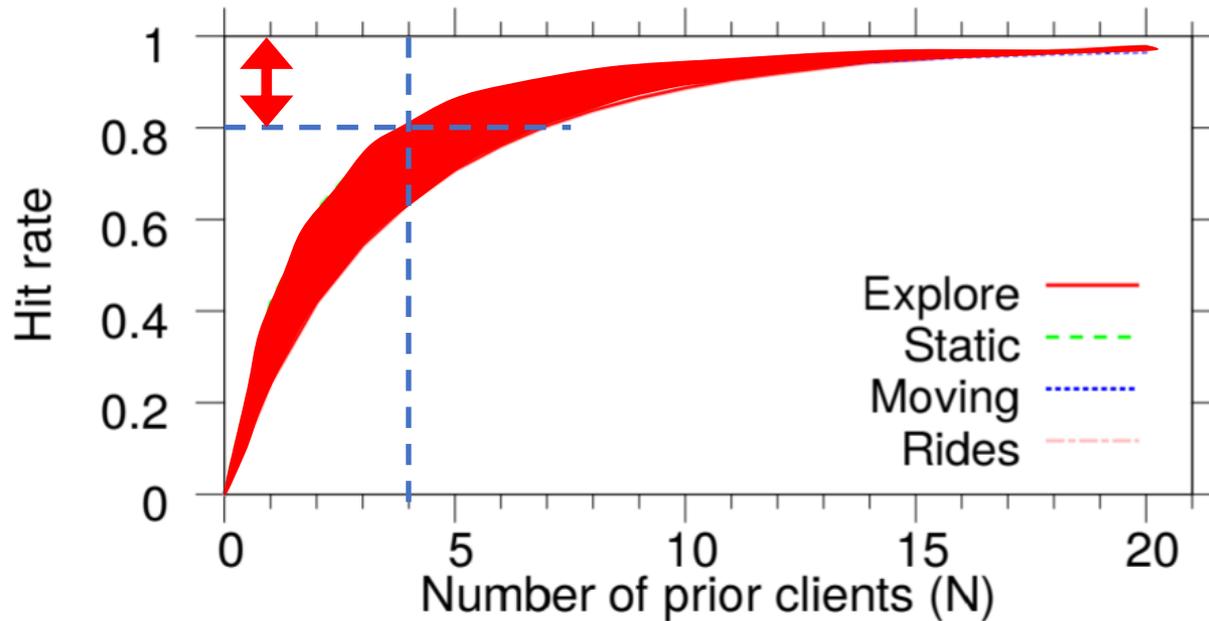


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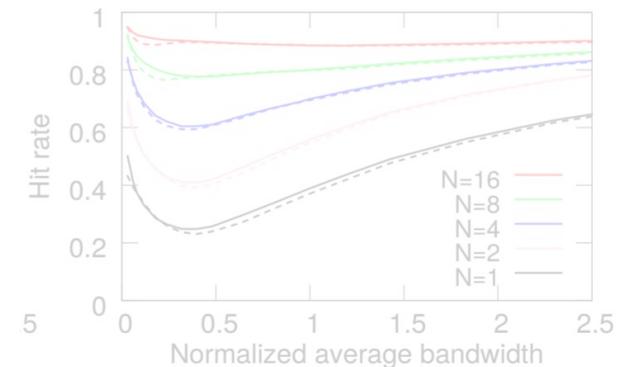


- Significant differences in bandwidth usage
  - E.g., for 4<sup>th</sup> client,  $\approx$  80% more misses

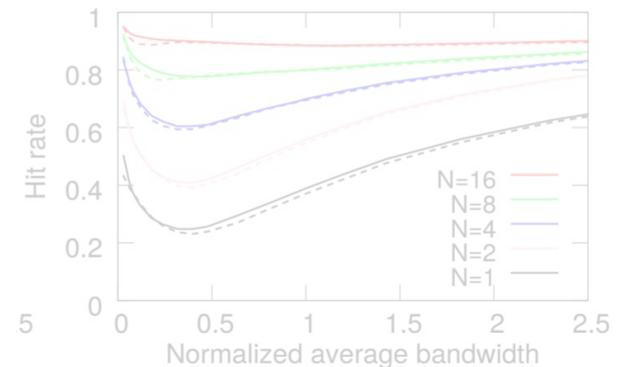
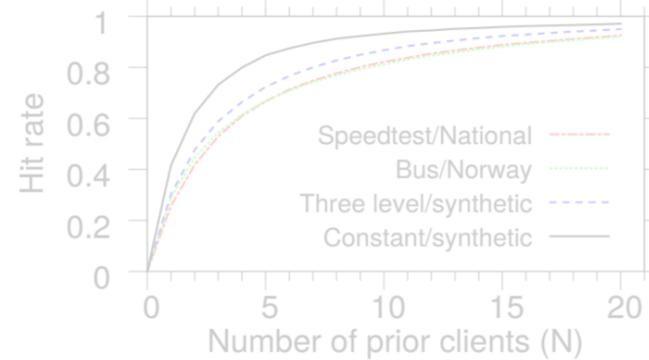
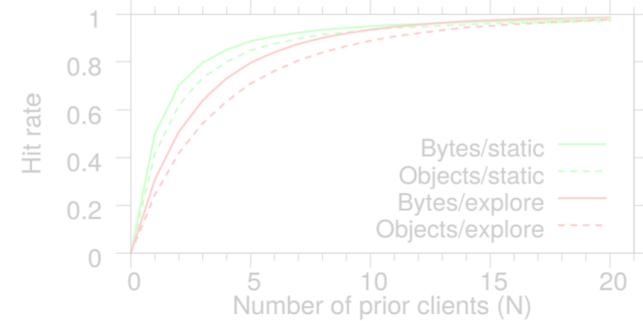
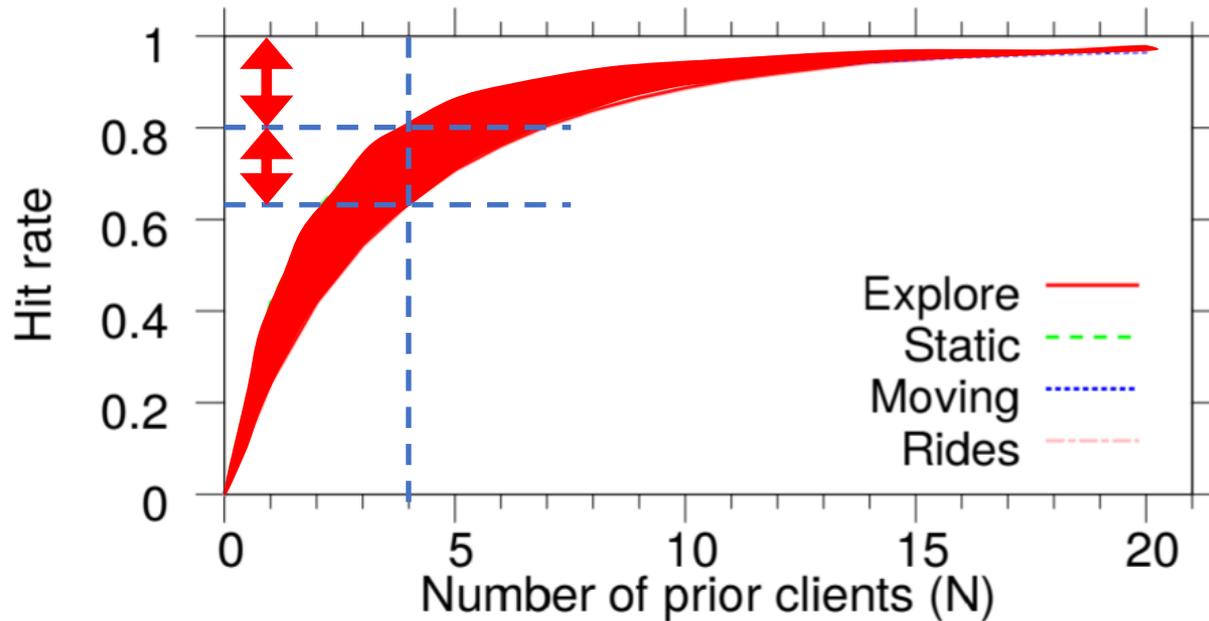
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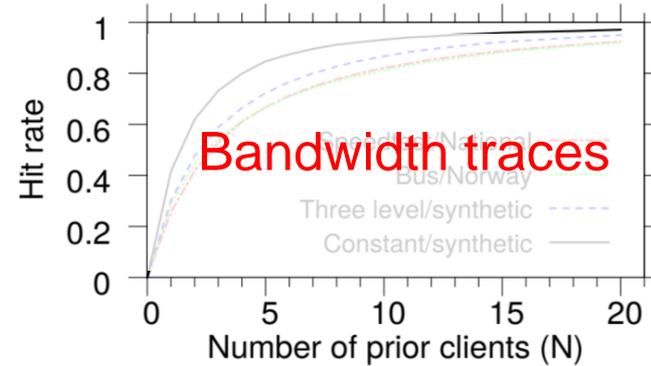
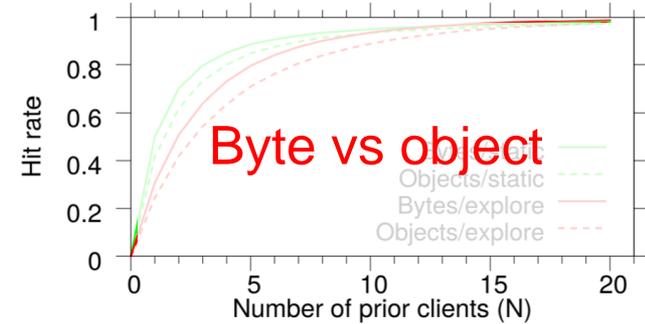
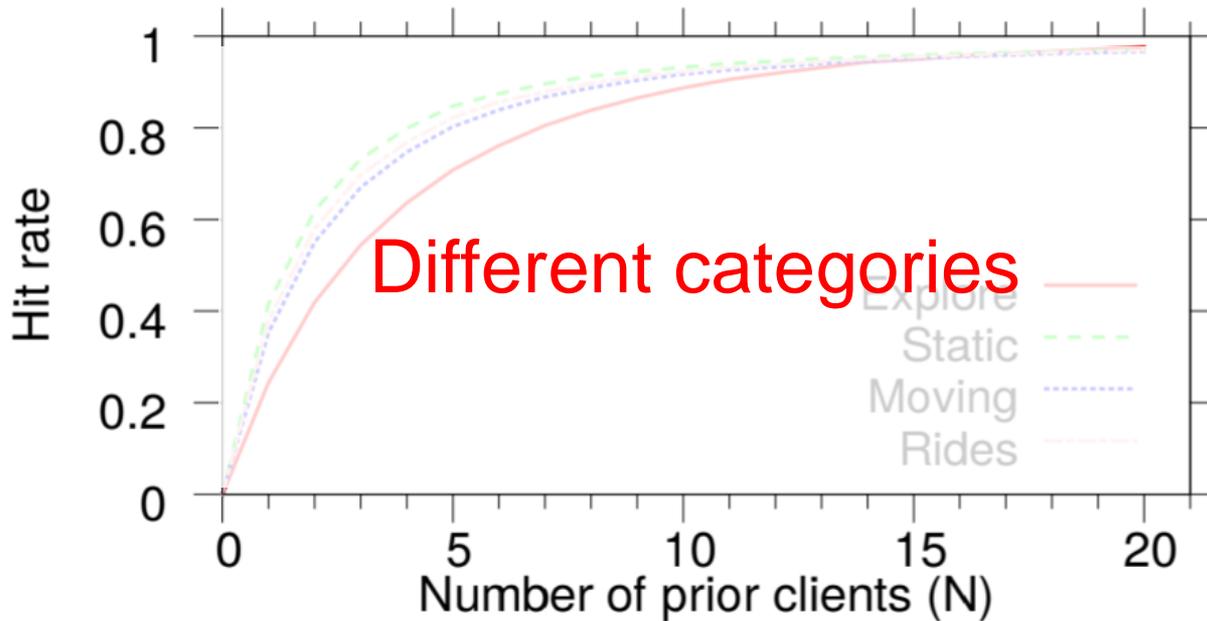


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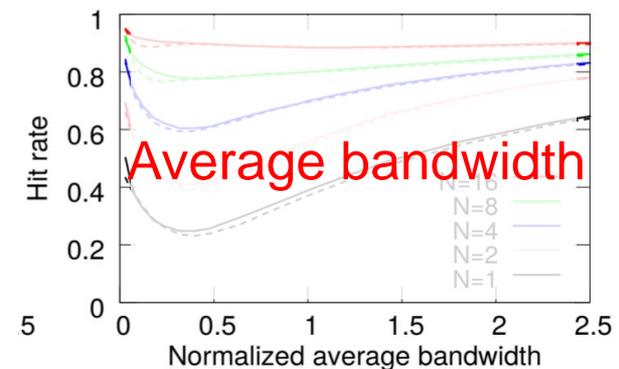


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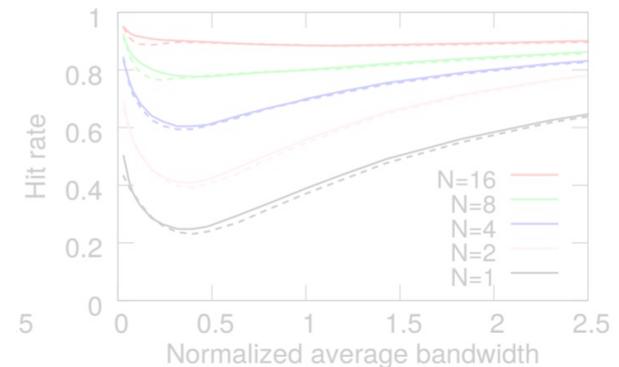
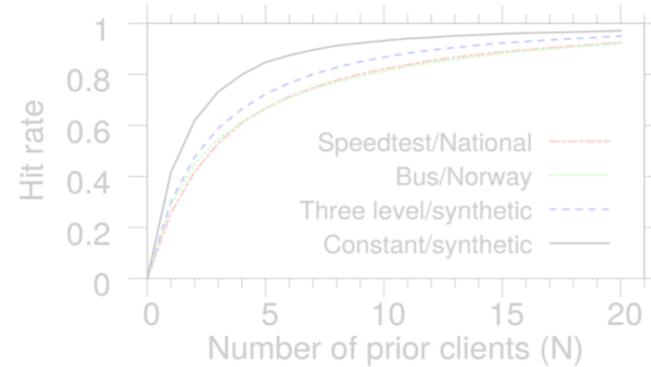
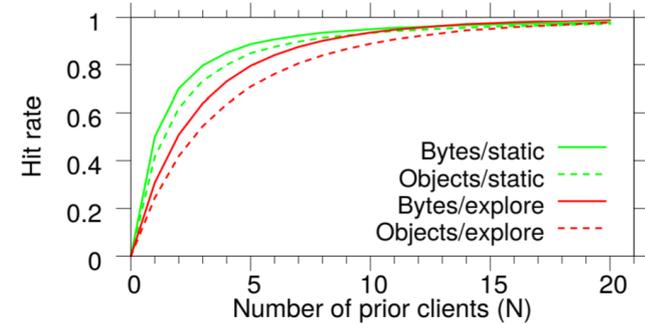
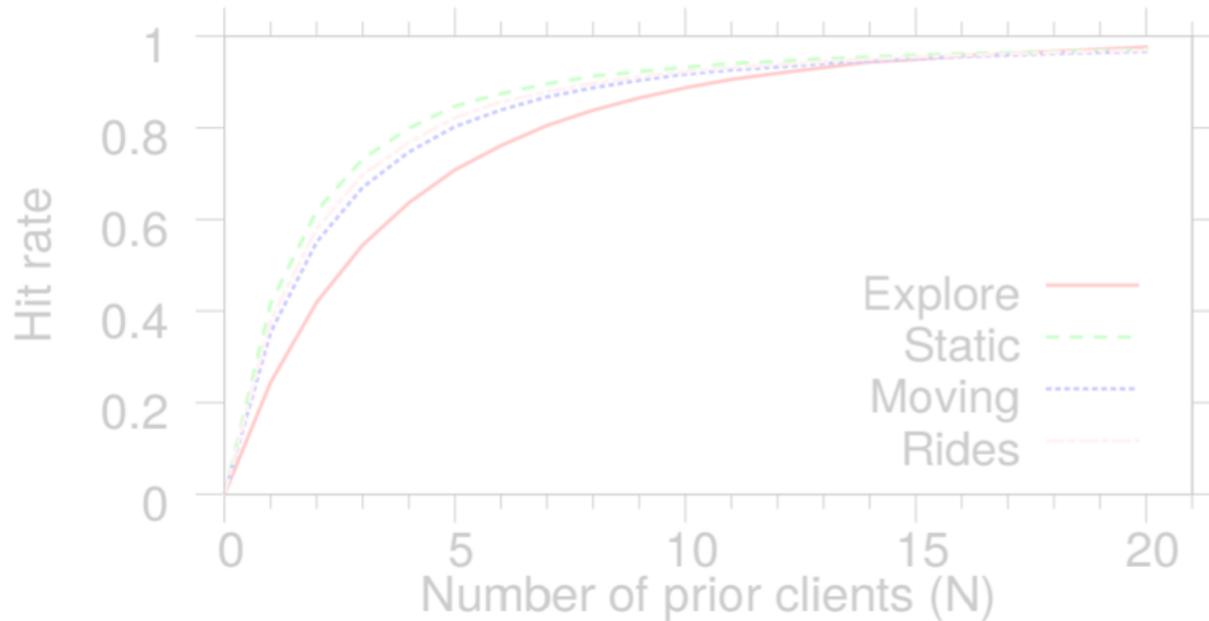
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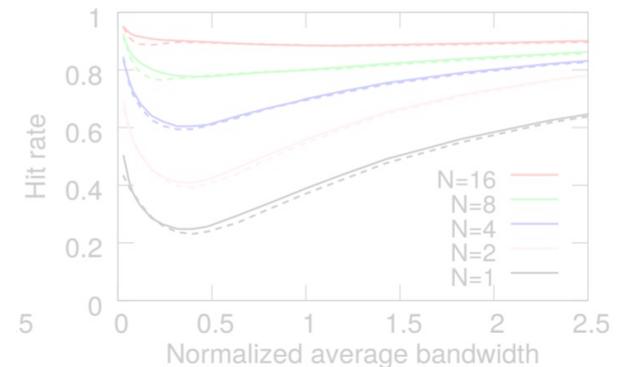
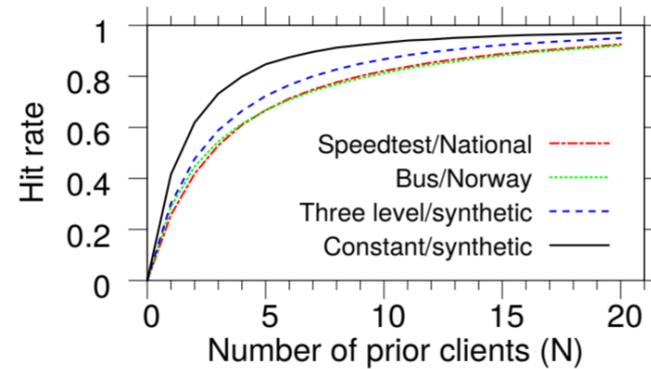
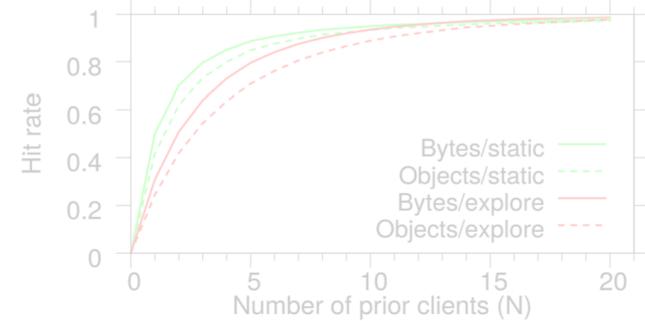
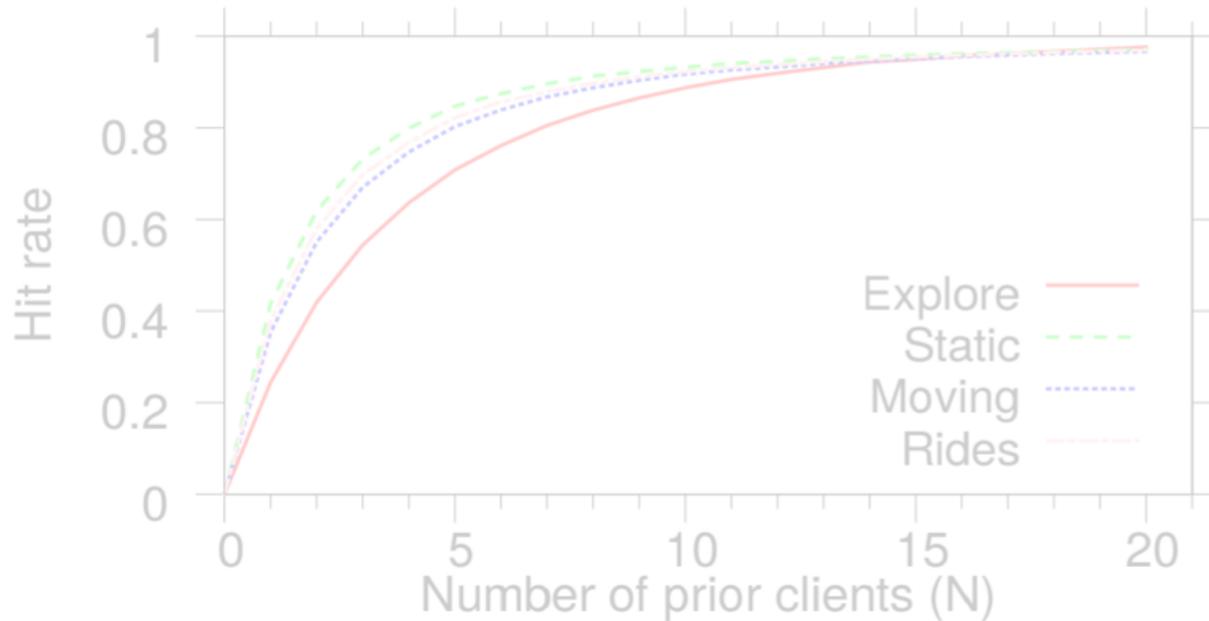


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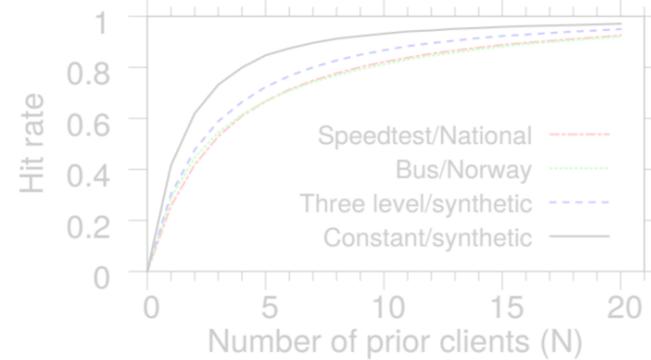
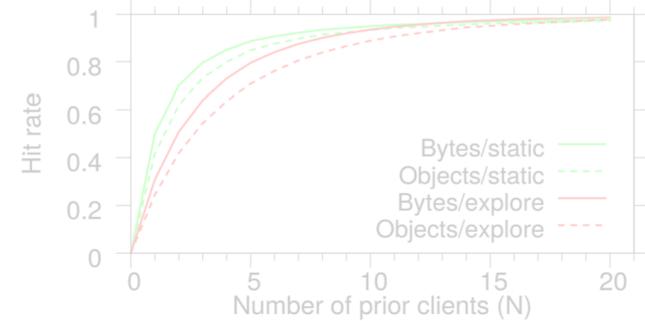
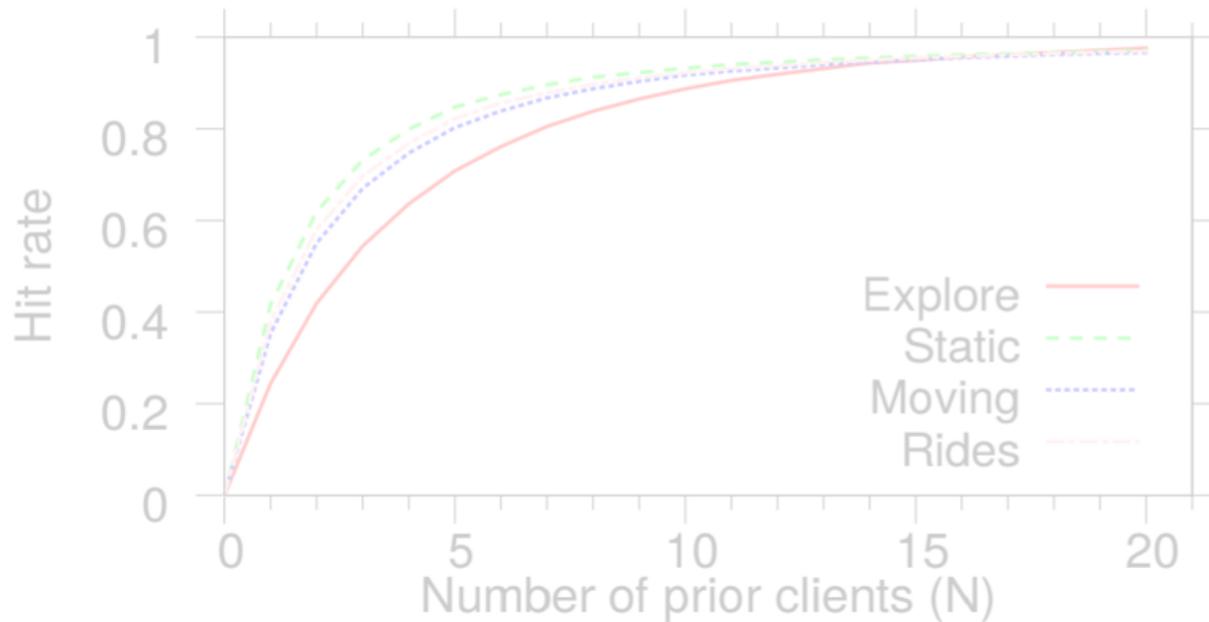
- Significant differences in bandwidth usage
  - E.g., for 4<sup>th</sup> client,  $\approx$  80% more misses
- Byte hit rates greater than object hit rates
  - Even greater bandwidth savings

# Part 3: Cache simulations

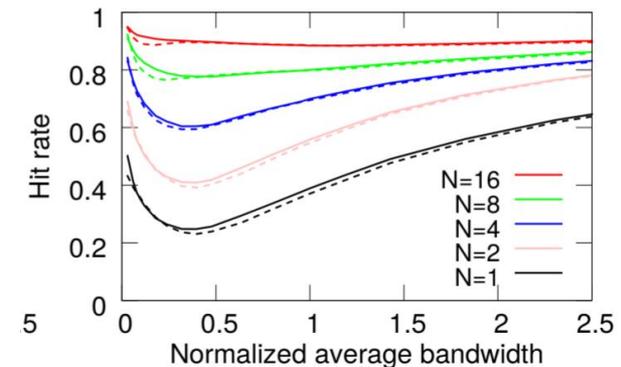


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- Greatest hit rates under stable network conditions

# Part 3: Cache simulations



- Significant differences in bandwidth usage
  - E.g., for 4<sup>th</sup> client,  $\approx$  80% more misses
- Byte hit rates greater than object hit rates
  - Even greater bandwidth savings
- Greatest hit rates under stable network conditions
- Greatest hit rates at low/high bandwidth scenarios



# Conclusions

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  - Category-based comparisons

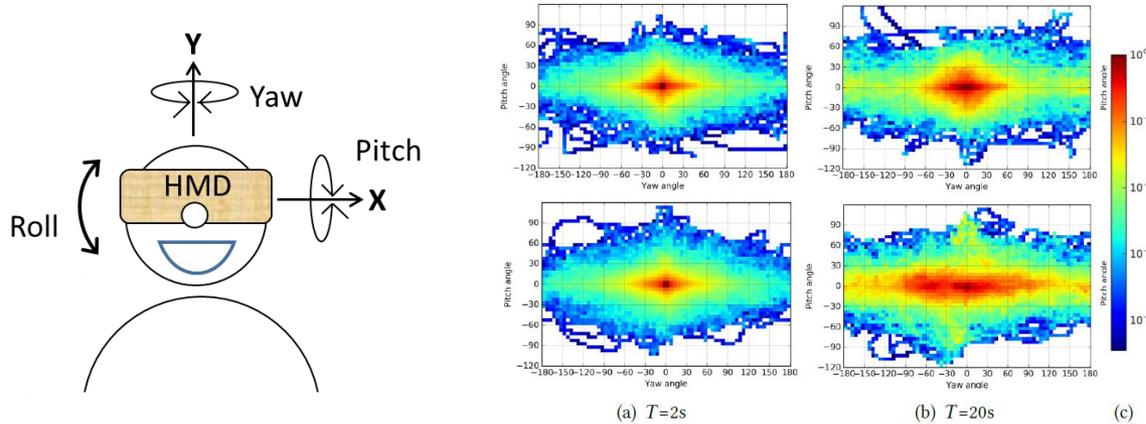
# Conclusions

- First trace-driven characterization of caching opportunities
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  - Overlap in viewports (both instantaneously and on a per-chunk basis)
  - Potential cache hit rates for different video categories and network conditions

# Conclusions

- First trace-driven characterization of caching opportunities
  - Category-based comparisons
- Substantial differences between different video categories
  - Overlap in viewports (both instantaneously and on a per-chunk basis)
  - Potential cache hit rates for different video categories and network conditions
- Some of the same things that improve user QoE without a cache also improve cache performance (e.g., as measured by cache hit rates)
  - Improved viewport prediction techniques (as provided in client-side)
  - Stable network conditions (motivating the use of cap-based network/server-side solutions) and less quality switches (suggesting less greedy client-side solutions)

# Thanks for listening!



## ***Had You Looked Where I'm Looking? Cross-user Similarities in Viewing Behavior for 360-degree Video and Caching Implications***

Niklas Carlsson and Derek Eager